

**University Council Minutes**  
**April 5, 2021**  
**3:30 PM**  
**Videoconference**

**Present:** Timothy Sands (presiding), Dan Thorp for Laura Belmonte, Lance Collins, Karen DePauw, Ron Fricker, Michael Friedlander, Bryan Garey, Guru Ghosh, Daniel Givens, Tom Thompson for Alan Grant, Chris Kiwus, Lee Learman, Scott Midkiff, Ken Miller, April Myers, Kelly Oaks, Kim O'Rourke, Julie Farmer for Charles Phlegar, Dwayne Pinkney, Menah Pratt-Clarke, Julia Ross, Frank Shushok, Daniel Sui, Robert Sumichrast, Paul Winistorfer, John Benner, Rajaram Bhagavathula, Nick Copeland, Victoria Dashevsky, Paul Deck, Madlyn Frisard, Holli Gardner Drewry, Bob Hicok, Christa Miller, Serena Young, Masoud Agah, Diane Agud, Susan Anderson, Cayce Myers, Robin Queen, Kevin Davy, Jia-Qiang He, Laszlo Horvath, Kathy Lu, Andre Meulenaer, David Tegarden, Megan Wawro, Judy Alford, Velva Groover, Bruce Harper, Brandy Morse, Sue Teel, Janice Austin, Karen Eley Sanders, Conaway Haskins, Inga Haugen, Sally Shupe, Awad Abdelhalim, Lia Kelinsky-Jones, Jack Leff, Adyan Atiq, Blake Barnhill, D'Arrin Calloway, Miles Guth, Sharan Patnik, Alex Pomeroy, Eric Kaufman, and Tamarah Smith

**Absent with Notice:** Cyril Clarke

**Absent:** Richard Blythe, Steve McKnight, Tyler Walters, Lisa Wilkes, Eloise Coupey, James Hawdon, David Bieri, Patricia Raun, Teresa Lyons, Jenny McCoy, Amanda Coleman, Camellia Pastore, and Sabrina Sturgeon

**Guests:** Whitney Abraham, Nicole Akers, Nancy Bodenhorn, Lori Buchanan, Douglas Cannon, Denise Crawford, Jeff Cumberland, Kevin Edgar, Jack Finney, Tara Frank, Debbie Greer, Trish Hammer, Chelsey Hancock, Young Kim, Erica Milgrim, David Musick, Roan Parrish, Elvis Rosario, Patricia Simpson, Laurie Stacey, Yannis Stivachtis, Tremayne Waller, and Stacey Wilkerson

Dr. Sands called the meeting to order at 3:30 p.m. A quorum was present.

**1. Adoption of Agenda**

A motion was made and seconded to adopt the agenda. The motion carried.

**2. Announcement of approval and posting of minutes of March 15, 2021**

Dr. Sands noted that these minutes have been voted on electronically and can be publicly accessed on the Governance Information System on the Web (<http://www.governance.vt.edu>).

**3. New Business**

**Commission on Undergraduate Studies and Policies**

**Resolution CUSP 2020-21H**

Resolution to Approve New Major, Advertising, in Bachelor of Arts in Communication

Paul Deck presented the resolution for first reading and introduced Douglas Cannon to answer questions. Currently, Virginia Tech does not offer a degree program that prepares students for careers in the advertising industry and the lack of training puts Virginia Tech graduates at a disadvantage when applying for advertising jobs. A major in advertising under the current Bachelor of Arts in Communication will fill a gap in Virginia Tech's communication curriculum. The advertising major's home will be in the School of Communication for accreditation purposes. There will be coordination with the Marketing and Management Departments in the Pamplin College of Business and coordination with the School of Visual Arts for design course work. The Pamplin College of Business is in support of this new major residing in the School of Communication and believes it will be a nice complement to the work being done in the Marketing and Management Departments.

**Commission on Undergraduate Studies and Policies**  
**Resolution CUSP 2020-21I**

Resolution to Discontinue Major, Family and Consumer Sciences, in Bachelor of Science in Apparel, Housing, and Resource Management

Paul Deck presented the resolution for first reading and introduced Chelsey Hancock to answers questions. This major is being discontinued due to low enrollment numbers.

**4. Old Business**

**Commission on Equal Opportunity and Diversity**  
**Resolution CEOD 2020-21A**

Resolution to Modify Membership on the Commission on Equal Opportunity and Diversity

Christa Miller presented the resolution for second reading and made a motion to approve. The motion was seconded, and the motion passed.

**Commission on Graduate and Professional Studies and Policies**  
**Resolution CGPSP 2020-21D**

Resolution to Discontinue Degree Program, Doctor of Education (EdD) and Doctor of Philosophy (PhD) in Career and Technical Education (EDCT)

Madlyn Frisard presented the resolution for second reading and made a motion to approve. The motion was seconded, and the motion passed.

**Commission on Undergraduate Studies and Policies**  
**Resolution CUSP 2020-21G**

Resolution to Approve New Major, EUropean and Transatlantic Studies, in Bachelor of Arts in International Studies

Paul Deck presented the resolution for second reading and made a motion to approve. The motion was seconded, and the motion passed.

**Commission on Faculty Affairs**  
**Resolution CFA 2020-21E**

Resolution to Amend Faculty Senate Operations

Bob Hicok presented the resolution for second reading and made a motion to approve. The motion was seconded, and the motion passed.

**Commission on Faculty Affairs**  
**Resolution CFA 2020-21F**

Resolution to Approve the Awarding of Tenure in the Virginia Tech Carilion School of Medicine

Bob Hicok presented the resolution for second reading and made a motion to approve. The motion was seconded, and the motion passed.

**5. Announcement of Approval and Posting of Commission Minutes**

These minutes have been voted on electronically and will be posted on the University web (<http://www.governance.vt.edu>). Note that the purpose of voting on Commission minutes is to accept them for filing. University Council Bylaws require that policy items be brought forward in resolution form for University Council action.

- Commission on Administrative and Professional Faculty Affairs  
February 10, 2021
- Commission on Equal Opportunity and Diversity  
February 23, 2021
- Commission on Faculty Affairs  
March 5, 2021
- Commission on Research  
February 11, 2021
- Commission on University Support  
February 18, 2021

## **6. Presentations**

Bryan Garey, Jeff Cumberland, and Whitney Abraham from Human Resources gave a presentation on the recruiting and diversity process (attached).

Bryan Garey, Vice President for Human Resources, gave a presentation on the 2021 climate survey (attached).

## **7. Adjournment**

There being no further business, a motion was made to adjourn the meeting at 4:16 p.m.