

**University Athletic Committee**  
**September 23, 2004**  
**Bowman Room, Jamerson Center**

Members Present: Lanny Cross, David Ford, Megan Evans, Rosemary Goss, Frank Gwazdauskas, Cathy Lally, Steve McMullin, Lu Merritt, Jerry Niles, Dixie Watts Reaves, Hilda Reynolds, Norrine Spencer, Terry Swecker, Larry Taylor, Joe Tront, Jim Weaver.

Members Absent: Mike Borzilleri, Kayenda Johnson, Art Keown, Larry Killough, Jay Reynolds, Jesse Richardson, Dwight Shelton, Bevelee Watford.

Representatives: Melinda West for Dwight Shelton

Guest Present: Chris Helms, Coordinator, Student Athlete Academic Support Services, Jon Jaudon, Associate Athletic Director, Sharon McCloskey, Senior Associate Athletic Director, Tim Parker, Assistant Athletic Director, Compliance.

Recorder: Joyce Wynn, Athletic Department

Joe Tront, Chairman, called the meeting to order at 3:30 PM. The minutes of April 22, 2004 were approved. The agenda was accepted as proposed.

**Business**

**Committee Charge (Joe Tront)**

The UAC was formed July 1, 1988. Joe Tront read the President's charge to the committee.

CHARGE: To review and provide advice on broad policy issues relating to intercollegiate athletics.

Specific Committee responsibilities include:

- A. Provide advice to the Athletic Director on such matters as financial aid for student athletes, residential life for student athletes, program balance between revenue and non-revenue sports, recruiting, admissions, NCAA compliance, and general intercollegiate athletic budgetary and operational matters.
- B. Provide advice to the Provost on matters related to academic progress of athletes, the admission policy for athletes, academic advising of athletes, and relations with academic departments and faculty in general.
- C. Participate in the search process for the selection of the Athletic Director. The Committee will also participate in periodic evaluations of the Athletic Director in coordination with the University official to whom the Athletic Director reports.

We have taken on other things also as part of our role.

- Establish better academic connection with conference members.
- Use academics as an ambassador to open doors for collaboration with other conference members.
- Sponsor collaborative event connected with athletic event.
- Continue monitoring gender equity practices.
- Promote conference wide standards of behavior, safe alcohol use policy.
- Enhance academic recognition of student athletes

### **Future Agenda Items**

Please let chairman know if you have any agenda items.

### **Announcements:** (Joe Tront)

Three subcommittees were formed as follows:

#### **Gender Equity:**

Will exam the practices within Athletics and make any suggestions as appropriate back to the UAC. Cathy Lally has agreed to chair this subcommittee again this year. Committee members so far are Art Keown, Bevelee Watford and Sharon McCloskey as ex officio. We invite anyone else who would like to work on this committee to notify the chair of the committee or Joe Tront.

#### **Rules Compliance Oversight and Advisory:**

This subcommittee will evaluate the compliance of Athletics with the NCAA rules and regulations that govern athletics. The annual report of this subcommittee will be forwarded to the President after approval by the UAC. Terry Swecker has agreed to chair this committee working with members: Frank Gwazdauskas, Larry Killough, and Tim Parker as ex-officio. Anyone willing to serve on this subcommittee should contact the committee chair or Joe Tront.

#### **Academic Athletic Alliance:**

This subcommittee was tasked with putting together mechanisms that will bring academics and athletics closer together so that faculty and students can see the positive purposes in both entities. One of the mechanisms the subcommittee will be looking into is starting a colloquium series which will run in conjunction with athletic events. Steve McMullin has agreed to chair this committee. Committee members include David Ford, Chris Helms, Joe Tront, and Norrine Bailey Spencer. We are again looking for one or two more members.

### **Team Schedules 04-05 as related to Missed Class Time** (Jon Jaudon)

Handout

Jon went over the report to the committee and questions regarding missed class time for athletes were discussed.

## **Reports**

### **Grad Rates and Academic Results of 2003-2004** (Chris Helms)

Handout

At the beginning of each semester Chris Helms gives a report on the academic success of our student athletes from the previous semester. The NCAA has been tracking the graduation rates

of student athletes since the mid 1980's, when it first required that institutions submit this information annually. The committee discussed the graduation rates and academic progress of athletes as indicated by team GPAs. The athletic graduation rate has continued to improve over the last five years. Most agreed that on average, the graduation rate for athletes was good and that those teams with poor would continue to be monitored and encouraged to improve. Chris informed the committee that SAASS works with former student athletes after the six year window regardless of the fact that they will not count as a positive on the graduation rates for Virginia Tech.

### **Comprehensive Action Plan Discussion (Joe Tront)**

#### **Handout**

In August the President put together a task force to review the Comprehensive Action Plan. He appointed the task force to make recommendations to him on any updates or revisions that would be beneficial to the plan. He is looking for a report to be submitted by Monday the 18<sup>th</sup>. UAC members Jon Jaudon, David Ford and Joe Tront are on the task force. Joe Tront has sent out the Comprehensive Action Plan to everyone earlier in the year. The focus of the task force at this point is the section on sanctions. Tront asked for any input from this committee regarding the appropriateness of the way in which the sanctions are spelled out in this particular document. Some discussion ensued. Tront will take back suggestions from the UAC members to the task force and will report to the UAC on the outcomes of the task force at a later date.

### **VT/ACC Colloquium Series (Steve McMullin)**

The committee discussed how we might put together an academic/athletic colloquium series that coincides with an athletic event. For example, before football games we might want to have a nationally known speaker, or one of our faculty give a lecture on a Saturday morning before a ballgame that would both entertain and interest our alum's as well as our visitors. An example of how this works can be seen at Penn State where they host talks titled "Huddle with the Faculty". They have a lecture before each of their home football games. They use their own faculty to put these on. This would be a mechanism to build academic liaisons with some of our new ACC colleagues. The committee suggested that we work towards hosting a lecturer before the Maryland game in the late afternoon as this is a 7:00 PM kick off.

### **Transitioning into the ACC (Jim Weaver)**

Jim Weaver indicated that it has been an extremely professional transition. "We have been treated first class. Sharon McCloskey as Senior Women's Administrator and Larry Killough as the Facility Representative and myself as the Director of Athletics were invited to every meeting that occurred in the conference last year." The inaugural season began July 1<sup>st</sup> 2004. The ACC held orientation session in Greensboro on every facet of the conference office. The ACC took billboards out in Northern Virginia and Christiansburg welcoming Virginia Tech to the ACC. The commissioner himself has been here at Virginia Tech on two occasions for events. In May '04, the Academic Summit had two faculty representatives speakers, Professor Carmichael from Wake Forest and Don Ward, from North Carolina State and also a graduate of Virginia Tech. Don Ward is the president of the conference this year. VT head coaches received salary increases because we were low on salaries compared to ACC. We will increase salaries for the assistant coaches next year. We will receive one million dollars more from the general distribution than we ever received from the Big East -- \$6.25 million dollars from the ACC in revenue the first two years. In the third year we will get a full share. Last year a full share was \$9.5 million. We will pay a \$2 million dollar entry fee to the ACC and a \$1.3 million exit fee to the Big East. We have figured out ways with our senior administrative staff to pay this without

going to our alumni and fans for help as we are trying to raise money to finish the west side of the stadium. The most important single element in the West Side Stadium expansion is a new 18,250 square foot operation for Chris Helms' SASS unit which will impact every student athlete male and female alike at Virginia Tech.

**Questions for the Athletic Director (Jim Weaver)**

Jim responded to a few other questions regarding competition in the ACC. He also stated that fly-overs at the football game are sponsored by the Corps of Cadets.

Joe Tront adjourned the meeting at 5:10 PM.

**University Athletic Committee**  
**October 26, 2004**  
**Bowman Room, Jamerson Center**

Members Present: Mike Borzilleri, Megan Evans, Rosemary Goss, Frank Gwazdauskas, Kayenda Johnson, Art Keown, Larry Killough, Cathy Lally, Steve McMullin, Lu Merritt, Jerry Niles, Jesse Richardson, Terry Swecker, Larry Taylor, Joe Tront, Jim Weaver.

Members Absent: Lanny Cross, David Ford, Dixie Watts Reaves, Hilda Reynolds, Jay Reynolds, Norrine Bailey Spencer, Dwight Shelton, Bevlee Watford.

Representatives: Melinda West for Dwight Shelton

Guest Present: Chris Helms, Director Student Athlete Academic Support Services, Jon Jaudon, Associate Athletic Director, Administration, Tim Parker, Assistant Athletic Director, Compliance, Drew Scales, Student Athlete Academic Support Services

Recorder: Joyce Wynn, Athletic Department

Joe Tront, Chairman, called the meeting to order at 3:30 PM. The minutes of September 23, 2004 were approved. The agenda was accepted as proposed.

### **Announcements**

**First “Huddle with the Hokies” Colloquium** (Jon Jaudon, Steve McMullin)

Handout

Thursday November 18, 2004, 3:30 pm, Donaldson Brown Hotel Auditorium featuring Dr. John Lucas

Parking was brought up as a concern as it is game day.

### **Business**

**Breakdown of Athletic Rosters by Academic Discipline** (Chris Helms)

Hand-outs

Chris went over the breakdown of the student-athletes compared to the student body as a whole.

**Progress on Meeting Objectives Set in Benchmarking study** (Chris Helms)

We are implementing the suggestions made by the benchmark study. Hiring additional support staff and expanding our mentor program for student-athletes and our transitions program. Dr Ford asked that a three year implementation plan be made against the recommendations. The plan is as follows: Year one (2004-05) work on the mentoring program and hiring a 1500 hour computer technician for our computer lab and laptop loan program. Year two (2005-06) hire one of the two Learning Specialist and year three (2006-07) hire the second Learning Specialist.

## **Reports**

### **Athletic Mentoring Program (Drew Scales)**

Handout

We have changed mentors from 5<sup>th</sup> year athletes to Graduate Students as recommended by colleges. Reduced mentor to mentee ratios from 5-8/mentor in 2002-2003 to 3-5/mentor in 2004. The study-hall time requirement can be met by meeting with the mentors. SAASS provides monthly training for mentors and a Mentor Handbook. In 2004, we will establish a data set from previous years to determine reliable criteria in matching mentors with mentees. At the end of the year, a Mentor Recognition Reception is held. Each coach is allowed to ask for mentors for incoming student-athletes.

### **Summary of the Exit Survey for Athletes (Jon Jaudon)**

Handout

Jon Jaudon sent out e-mail with a web site that UAC members could go to and see the survey. A summary was distributed. Many of our football seniors have already graduated before their final season. We do not ask for the survey until after their final season. Many football seniors do not come back in January after their final season. 77% of the overall athletes responding said that they would choose Virginia Tech if they had to do it all over again. The committee suggested that a question on mentoring be added to the exit survey; maybe do survey of second year student-athletes as the mentoring program is usually for first year student-athletes.

### **Grad Rates and Academic Results of 2004 (Jon Jaudon, Chris Helms)**

Handout

Chris Helms explained the new graduation rates report to the committee. .

### **Questions for the Athletic Director (Jim Weaver)**

No questions for the Athletic Director.

Joe Tront adjourned the meeting at 4:45 PM.

**University Athletic Committee**  
**December 15, 2004**  
**Bowman Room, Jamerson Center**

Members Present: Megan Evans, Rosemary Goss, Frank Gwazdauskas, Dixie Watts Reaves, Art Keown, Cathy Lally, Steve McMullin, Jerry Niles, Hilda Reynolds, Terry Swecker, Larry Taylor, Norrine Bailey Spencer, Dwight Shelton r, Joe Tront, Jim Weaver.

Members Absent: Mike Borzilleri, Lanny Cross, David Ford, Kayenda Johnson, Larry Killough, Lu Merritt, Jay Reynolds, Jesse Richardson, Bevelee Watford.

Representatives: Bill Champion for Lanny Cross

Guest Present: Megan Armbruster, Director of Student Life, Chris Helms, Director Student Athlete Academic Support Services, Jon Jaudon, Associate Athletic Director, Administration, Tim Parker, Assistant Athletic Director, Compliance, Jim Thompson, Head Men's Tennis Coach, Kelly Woods, Compliance Assistant, Robbie Davis, Compliance Graduate Assistant.

Recorder: Joyce Wynn, Athletic Department

Joe Tront, Chairman, called the meeting to order at 3:30 PM. The minutes of October 26, 2004 were approved. The agenda was accepted as proposed.

**Announcements**

**NCAA Compliance & Oversight Subcommittee** (Terry Swecker)

The subcommittee is reviewing the area of scholarship and athletic aid this year. The report that goes out to the President will also include NCAA violations from the past year. In a week or two the report will be sent out electronically to be approved so it can be submitted.

**Business**

**New NCAA Recruiting Guidelines** (Tim Parker)

New Restrictions:

- Commercial transportation via air, only coach class can be used
- The vehicle while on campus to transport prospects must be a normal mode of transportation for students (no limo's)
- Standard lodging as provided to anyone.
- Standard meals as provided to student-athletes during the year
- Student host has to be a current student-athlete.
- Prohibited from providing personalized recruiting aid (no game jerseys displayed with names on back)

Each school must establish a written departmental policy regarding allowed and disallowed recruiting practices and must distribute it to student hosts.

### **Coaching Perspectives -- Men's Tennis Coach (Jim Thompson)**

Jim Thompson has been here six seasons. Men's Tennis team has been number one in academics for the men's sports all but one year and they were second that year. Jim recruits all over the world. Faculty members are very helpful to our international students. Student Life outreach is another way our international students learn. The Internet really helps to recruit international student athletes. Universities in Europe do not promote sports so they are not in competition with the United States for the international athletes. The biggest challenge in convincing a student to attend an American university is the potential cost since they can attend their home university for free many times. The committee commended Jim on his successes on and off the court.

### **Athletics Student Life Programs (Megan Armbruster)**

#### Handout

Megan is in her second year and is implementing the NCAA Champs Life Skills Program. She has an intern she shares with Athletic Administration and a graduate student assistant. The Virginia Tech Athletics Office of Student Life is dedicated to providing comprehensive programming to ensure that the necessary tools for success are available to all student-athletes. The Life Skill program has been implemented at Virginia Tech with the purpose of fostering the development of the total student-athlete. The program focuses on five components viewed as critical to personal growth, which are as follows:

1. Academic Excellence
2. Athletic Excellence
3. Personal Development
4. Community Service
5. Career Development

Some of the activities OS� organizes are: New Student-Athlete Orientation, Personal Development workshops, Transitions II classes - "Transition from College into the Real World" program.

Megan works with Career Services to provide strength and interest assessments to student-athletes. She attempts to identify transferable skills which student-athletes have mastered as a Division I-A student-athlete that can be applicable to a career interest. Her office conducts career preparation workshops in collaboration with Virginia Tech Career Services Center (resume design, career fair preparation, appropriate attire workshop, dining and etiquette seminar, etc.) Her program encourages student-athletes to volunteer and/or get involved in activities and organizations that strengthen and captivate their interests. Her office endeavors to educate student-athletes in the process of posting resumes to e-Recruiting and On-Campus Interviewing through the Virginia Tech Career Services Office. The office has invited company representatives to participate in a mini-career fair, targeting student-athletes. Members of her office also critique resumes, cover letters, follow-up correspondence and arrange mock-interviews.

OSL has the job of nominating student-athletes for various NCAA, Atlantic Coast Conference and Post-graduate scholarship awards and honors. Additionally, they coordinate the community outreach requests and team community service projects as well as participate in organizing campus campaigns and fostering student understanding of each other and the community in which they live and grow. OS� provides support for and advice to the Student-Athlete Advisory Committee, enabling student-athletes to have a voice in the Athletic decision-making processes.



## **Revision to the Comprehensive Action Plan (Joe Tront)**

### Handout

President Steger via memo of August 30, 2004, convened a task force to “review the Comprehensive Action Plan in its entirety and to make recommendations to him on any updates or revisions that would be beneficial.” President Steger asked the task force to “focus particular attention on Section IV, which deals with sanctions, and specifically the rather gray area of sanctions for misdemeanors.”

The original CAP was distributed to the UAC for comments and the revised version was subsequently distributed to the committee. The task force recommended several actions to clarify the university’s policy on student-athlete behavior. The CAP is contained in the student planner given to each athlete each year at the beginning of the fall semester. It is also online at [www.hokiesports.com](http://www.hokiesports.com). The primary change is found in Appendix III which deals with Athletic Department sanctions for inappropriate behavior. In addition because of the new recruiting guidelines set up by the NCAA a section has been added describing guidelines and restrictions for recruiting. In accepting this report, the President tasked the UAC with periodically reviewing the CAP. The revised CAP will be in next year’s 2005-06 Hand book and not on line till 2005-06. The UAC suggested that the CAP be reviewed in two years at the earliest.

## **Reports**

### **Results of the first “Huddle with the Hokies” Colloquium (Steve McMullin)**

The first colloquium was a good start. About 30 people attending. Several suggestions were made regarding, different places to host and different times. The colloquium needs to be heavily advertised. Rosemary Goss will take over the chairperson duties for this subcommittee.

### **VT Graduation Rate Comparisons - Peer, ACC, Top 25 (Chris Helms)**

#### Handouts

Chris Helms explained the report to the committee.

### **Questions for the Athletic Director (Jim Weaver)**

**Q:** Any changes in BCS expected? **A:** They tweak the BCS every year.

Bowl money differences from the Big East and the ACC. When we were in the Big East we received 4 million dollars for going to the Sugar Bowl and that was when we finished in first place. Big East gave you bowl money for your expenses based on your finish in the league, \$4 million for first, \$1.850 million for second, \$1.6 million for third \$1.350 million for fourth and \$1.1 million for fifth. In the ACC we get \$1.6 for going to the BSC at the Sugar or Orange Bowl and then \$2 or \$2.2 million to the Fiesta or Rose Bowl, \$1.2 to go the Peach or Gator Bowl. All the rest of the money goes into the pot and gets distributed evenly. We will generate roughly 15 million for the conference going to the BCS. We will get \$1.6 million of it from the conference and the conference will keep the rest. The first two years we will get \$6.25 million in revenue sharing from the ACC. The third year we will get a full share and last year it was \$9.5 million dollars. Last year we received \$4 million from the Big East. We expect to spend about \$2.3 million to go to the bowl this year. The ACC distributes it revenue sharing in June. Details of the revenue sharing will be included in the budget review in a later UAC meeting.

We received 230 more tickets yesterday for the Sugar Bowl. There is still a demand.

Joe Tront adjourned the meeting at 5:10 PM.

**University Athletic Committee**  
**January 20, 2005**  
**Bowman Room, Jamerson Center**

Members Present: Megan Evans, Rosemary Goss, Frank Gwazdauskas, Larry Killough, Art Keown, Steve McMullin, Terry Swecker, Joe Tront, Beville Watford, Jim Weaver.

Members Absent: Mike Borzilleri, Lanny Cross, David Ford, Kayenda Johnson, Cathy Lally, Lu Merritt, Jerry Niles, Dixie Watts Reaves, Hilda Reynolds, Jay Reynolds, Jesse Richardson, Dwight Shelton, Larry Taylor, Norrine Bailey Spencer.

Representatives: Bill Champion for Lanny Cross, Mike Ellerbrock for Dixie Watts Reaves, Melinda West for Dwight Shelton.

Guest Present: Chris Helms, Director Student Athlete Academic Support Services, Jon Jaudon, Associate Athletic Director, Administration, Sharon McCloskey, Senior Associate Athletic Director, Senior Women's Administrator.

Recorder: Joyce Wynn, Athletic Department

Joe Tront, Chairman, called the meeting to order at 3:35 PM. The minutes of December 15, 2004 were approved. The agenda was accepted as proposed.

**Announcements**

No meeting in February.

**Business**

**NCAA Compliance & Oversight Subcommittee** (Terry Swecker)

Committee is pleased with the activities going on within Athletics to stay compliant with NCAA. Insuring compliance with NCAA regulations is a major task, as indicated by the effort required of athletic and non-athletic personnel. It is further complicated by the fact that the NCAA rules are constantly in a state of change. A number of proposals currently being considered, if adopted will make additional changes to scholarship limits, eligibility, and other areas.

For these reasons it is imperative that constant attention and resources be devoted to compliance activities at Virginia Tech. At the present time, we believe concerned personnel are doing what is necessary to minimize the possibility of serious violations taking place.

Recommendations for increased staffing in compliance.

Compliance requires coordination between multiple areas of the university outside of athletics as well as coordination of the rules for the NCAA, university, and commonwealth. Institutional memory from experience is key to completing the present task in a timely manner. As such, the predictable loss of several key individuals through retirement, new jobs, or other circumstances

could severely hamper compliance efforts for weeks to months. Addition of personnel within and outside athletics would lessen the risk of compliance violations when key personnel leave.

#### Increased education of peripheral groups

As stated above, the present compliance group does a commendable job on training key parties within athletics (primarily coaches and athletes) However, there are many peripheral groups within athletics such as marketing, medicine, psychology, etc, and outside of athletics such as the Hokie Club and donors who interact with coaches or athletes on a frequent basis. Educational efforts should be enhanced for peripheral groups through websites or additional personnel. It is unclear whether the NCAA or university may have authority over activities of all of these groups. However, suspected violations by these parties certainly gain the interest of the media and the potential impression of lack of institutional oversight.

The annual report of the NCAA Rules Compliance & Oversight Committee was accepted by the UAC and will be forwarded on the President.

#### **The Coalition on Intercollegiate Athletics (COIA) (Joe Tront)**

Handout

The Faculty Senate asked the UAC to review and give them a statement on this organization.

Motion:

This committee does not believe that membership in the COIA would enhance the athletic or academic experience of the student athletes at Virginia Tech. This organization appears to be unnecessary at the national and local levels, however, it is within the purview of the faculty senate to decide whether to join.

Amended statement to read:

The committee does not perceive a benefit from joining the COIA.

The motion was passed unanimously.

### **Reports**

#### **“Huddle with the Hokies” Colloquium (Rosemary Goss)**

Handout - flyer

Discussed ways to get the information out about this seminar series. One mechanism is to disseminate it electronically at the Basketball games on the scoreboard. Other suggestions: University front page on the VT website, e-mail, Collegiate Times advertisement and an announcement in Graduate Chemistry classes. The Hokie Celebration on the same day as the Huddle with the Hokies was a concern. .

#### **Athlete’s Academic Performance for fall ‘04(Chris Helms)**

Handout

Chris Helms went over the handout.

The committee reviewed the academic performance of all of the student athletes. Performance seems to continue to improve. Question: Are there any positives or negatives that you see that may look different from years past? Lacrosse and Volleyball had outstanding performances.

#### **Questions for the Athletic Director (Jon Jaudon)**

Jim had to leave.

Question concerning coaches teaching classes was raised.

It is not in our coaches contracts to teach any courses here at Virginia Tech. That practice has ceased at many colleges over the last 10 years and VT does not employ the practice of coaches teaching.

Joe Tront adjourned the meeting at 4:45 PM.

**University Athletic Committee**  
**March 17, 2005**  
**Bowman Room, Jamerson Center**

Members Present: Megan Evans, Rosemary Goss, Frank Gwazdauskas, Kayenda Johnson, Cathy Lally, Lu Merritt, Dixie Watts Reaves, Norrine Bailey Spencer, Terry Swecker, Larry Taylor, Joe Tront, Bevelee Watford, Jim Weaver, Whitney White.

Members Absent: Lanny Cross, David Ford, Art Keown., Larry Killough, Steve McMullin, Jerry Niles, Hilda Reynolds, Jay Reynolds, Jesse Richardson, Dwight Shelton.

Representatives: Bill Champion for Lanny Cross, Melinda West for Dwight Shelton.

Guest Present: Randy Butt, Senior Associate Athletic Director Finance, Chris Helms, Director Student Athlete Academic Support Services, Jon Jaudon, Associate Athletic Director, Administration, Sharon McCloskey, Senior Associate Athletic Director, Senior Women's Administrator, Tim Parker, Assistant Athletic Director Compliance, Kelly Woods, Intern for Athletics Compliance.

Recorder: Joyce Wynn, Athletic Department

Joe Tront, Chairman, called the meeting to order at 3:35 PM. The minutes of January 20, 2004 were approved. The agenda was accepted as proposed.

### **Announcements**

Next meeting is Thursday, April 21, 2005. Tim Parker will speak on new academic regulations of the NCAA, Tom Gabbard will give update on construction projects, and Coach Beamer will make a presentation.

### **Business**

#### **Athletics Admissions Process** (Norrine Bailey Spencer, Sharon McCloskey)

Recruiting process can take place anytime after the prospect has started classes in the ninth grade but you are limited in how you can correspond with prospects the first few years. In the month of May, for football, the coaches go out recruit rising seniors and pick up transcripts so that we can see if they are on course to complete the requirements for Virginia Tech. Athletics has a worksheet that we use for our transcript evaluation. We calculate the GPA and compare it to SAT/ACT scores for admission and NCAA purposes. We then send it to admissions office to get a preliminary opinion from them. Norrine makes the decision on all the student athletes and a member of her staff helps collect all the information and follow the student academically. Coaches know what to look for on the transcripts. The math and science are critical components for admission to VT. The NCAA has a check list for the home-schooled athlete and we have recruited and admitted several home-schooled students. All home-school curriculums are

monitored and approved by a governing body. We submit the transcripts of the home-schooled directly to the NCAA and they make the decisions. Every Friday the Admission office updates BRIO and the Athletics department is now on BRIO.

Football recruits the whole family. They have a brunch to which they invite the various college advisors to meet the students and the parents and after eating the students and their families are invited to the college that the student is interested in for a tour and information on that particular curriculum. Some of the other sports bring in recruits on a Friday so that the student may attend class with a student host to see what campus life is all about.

The impact of our athletic conference on admissions focus: We previously were marketing to the Northeastern United States as the football conference, The Big East, televised our football games to that region. Now that we are in the ACC our television coverage area has changed. We loose out on our pricing advantage we enjoyed in comparison to northeastern universities. Many ACC schools have incredible scholarship programs. Our biggest competitor is University of Virginia. UVA has a program called Virginia Access where you get all costs paid if you are within 200% of the poverty level. Because 2/3 of our student body receives need based aid and Virginia only has 10% in this category it would cost Virginia Tech \$42 million dollars to build an endowment to match Virginia's scholarship program.

We are seeking out areas in the southeast where students would be interested in what Virginia Tech has to offer in terms of majors. We are within 1% of applications that we received last year. Athlete credentials do go into the data base that calculates our university averages on an in-coming class' statistics.

Most coaches work through Chris Helms and his office to arrange for meeting with academic officials in the area the student has expressed an interest. Chris has faculty on call on the most popular recruiting weekends..

We have an appeals committee if someone is turned down for admission.

### **Athletics Department Financial Status (Randy Butt)**

**Revenues** The Black Coaches Association Game we made \$800,000 because of our Hokie fans going to the game and it selling out. Football generated about \$500,000 more than was projected primarily from season ticket sales, handling fees, internet fees, and chair back rentals. We sold out every game and we sold additional student season tickets.

Men's Basketball season we budgeted to meet last year's revenue and exceeded that by \$400,000. More season tickets sold and we created a student season ticket in basketball.

Football video board put in 3 years ago at a cost of \$1.1 million. ISP Sports footed the bill. We built the control room for video and put in the basketball boards for \$860,000.00. All the money from the advertising revenue would go to ISP till the bill was paid off. They would then start paying off us for the cost of the Basketball video boards and control room. The \$1.1 million has been repaid and now we will start getting our \$860,000. Once that is received we will split ad revenue 50/50, projected to be \$400,000 yearly.

Bonnie Henrickson contract settlement. She had a buy out clause in her contract that required a 4 year annual salary return to athletics if she were to leave. University of Kansas is paying that

over a 2 year period. \$200,000 this year and next and then her annuity was forfeited when she left. We will allow that annuity to mature before taking the money back instead of taking the penalty for early withdrawal.

**Expenditures:** We are creating a few new one time projects. Tom Gabbard will go over these next month. The largest one is the Mosely practice field, the Soccer/Lacrosse complex and total renovation of the play and practice equipment room. We are waiting on the budget to be approved by the university.

Moving the band from the side of the coliseum to the end where the students sit was an expense. There were quite a few heating and air conditioning needs in Cassell Coliseum that had to be addressed. Basketball parking and shuttle service that we provided and got very good results and will continue.

Image campaign was done this year on radio and TV.

Increased cost for medical coverage for our student-athletes. We paid \$500,000 this year and cost are expected to continue to rise.

Transfer to the student academic area. We increased our funding to that area by funding new position, salary retention and intern.

We budgeted a \$1million surplus for this year because we had an additional home football game and we were hopeful to participate in a bowl game. We knew that the ACC revenue share does not cover our cost due to how they handle their revenue sharing. This was a major cost.

NIT basketball money is a share of the action in every game that you are in. The conference does not get any of the NIT money. But the conference gets all the NCAA basketball money. The pre season money goes to the schools not the conference. All TV money goes to the conference. The distribution from the conference is made in June.

### **Hokie Club Financial Status) (Lu Merritt)**

Handout

Lu Merritt went over the handout. December was a large giving month because of the New Year end date (December 31) for Hokie Club giving and reseating of Lane Stadium. If you do not maintain your giving level you will be reseated the next year.

Merryman Center is paid off. All 23 west side suites have been leased for a 5 year period.

There are 12,151 active members of the Hokie Club.

Hardwood Club auction is a separate club. If you want Hokie points and or tax credit you must give through the Hokie Club.

Rivercourse is different from any other athletics facility as it is the only one not owned by the university (state). The Rivercourse is an Athletics Foundation owned asset. The Virginia Tech Athletic Fund has been asked to raise the money for the clubhouse. The golf team will play there.

The Virginia Tech Athletic Fund has been well received in the ACC. They have been invited to meetings before we were in the league. We were invited to meetings in Washington DC before the men played last week where we shared information with one another. We lead the ACC in the amount of student tickets we give according to the percentage of our facilities sizes. We are the 3<sup>rd</sup> largest student ticket allocation university in the nation.

We are in the middle of the ACC schools in overall giving.

### **Reports**

#### **“Huddle with the Hokies” Colloquium (Rosemary Goss)**

The huddle with the Hokies we had during the basketball season had between 70 and 80 attending. We want to continue to use the same date as the Hokie Celebration each year.

Football games next year will be the September 24<sup>th</sup> Georgia Tech Game and the November 5<sup>th</sup> Miami game. We are leaning toward a breakfast speaker at the New Alumni Center.

#### **Faculty Senate response on Coalition on Intercollegiate Athletics (COIA) (Joe Tront)**

The Faculty Senate declined to join the COIA per this committee’s recommendation.

Joe Tront adjourned the meeting at 4:55 PM.



**University Athletic Committee**  
**April 21, 2005**  
**Bowman Room, Jamerson Center**

Members Present: Megan Evans, Frank Gwazdauskas, Larry Killough Cathy Lally, Jerry Niles, Jesse Richardson, Norrine Bailey Spencer, Dwight Shelton, Terry Swecker, Joe Tront, Jim Weaver, Whitney White.

Members Absent: Lanny Cross, David Ford, Rosemary Goss, Kayenda Johnson, Art Keown, Steve McMullin, Lu Merritt, Dixie Watts Reaves, Hilda Reynolds, Jay Reynolds, Larry Taylor, Bevlee Watford.

Representatives: D Smith for Dixie Watts Reaves.

Guest Present: Frank Beamer, Head Football Coach, Robbie Davis, Graduate Student for Athletics Compliance, Tom Gabbard, Associate Athletic Director, Internal Affairs, Chris Helms, Director Student Athlete Academic Support Services, Jon Jaudon, Associate Athletic Director, Administration, Sharon McCloskey, Senior Associate Athletic Director, Senior Women's Administrator, Tim Parker, Assistant Athletic Director Compliance, Sandy Weber, Coordinator for Athletics Compliance, Kelly Woods, Intern for Athletics Compliance.

Recorder: Joyce Wynn, Athletic Department

Joe Tront, Chairman, called the meeting to order at 3:35 PM. The minutes of March 17, 2005 were approved as corrected. The agenda was accepted as proposed

**Announcements**

There will be no meeting in May.

**Business**

**Coach's Perspective: Academic/Athletic Performance in Football** (Frank Beamer)  
Coach Beamer congratulated Chris Helms and his office for work well done and made the following comments: It is important that students that come here to play football leave with a degree. If you really make something important the guys pay attention. We have put up banners with grade point averages and names of early graduates and bring it to their attention that this is important. As a staff we meet every Thursday with Chris and Colin. We meet to be on top of academics and the chance to talk to the player about their academics. To me the biggest part is that you sincerely care about these athletes. When the crisis comes you have a chance to solve the problem if the athletes know you care about them. Friday night we always eat a buffet dinner. We eat by grade point average. The more staff Chris's office has the more individual attention given to each athlete. Learning specialist is an area that was addressed by the benchmark study and we need one or two on staff for a better support program. Coach Beamer was congratulated on his successes and encouraged to continue to emphasize academics to his players.

## **Capital Projects for Athletics (Tom Gabbard)**

### Handout

#### Projects completed fiscal 2004-05

1. Renovations of all Olympic sport locker rooms in the Cassell and Jamerson building.
2. New women and men staff locker rooms.
3. New water cooler sanitizing room.
4. Replace flooring in lower Jamerson lobby.
5. Cassell driveway completed.
6. Baseball entrance landscaping and walk.
7. New swimming locker rooms.
8. Tennis center locker rooms renovated.
9. New team building at the River Course.
10. New toilet fixtures in the Cassell restrooms.
11. New filming capability at the tennis center.
12. Various infrastructure upgrades to Cassell and Jamerson.

#### Projects to be completed this summer and early fall:

1. West side expansion of Lane Stadium.
2. New practice fields at Mosely (one natural and one artificial).
3. New addition to soccer/lacrosse bleachers.
4. New bathroom facility at soccer/lacrosse that will also service softball
5. New Flag Plaza at SW corner of Lane Stadium.
6. Renovate both softball and baseball field playing surfaces.
7. Additional capability for expanded wrestling practice facility.
8. New equipment room storage capacity system and new additional office.
9. Begin phase III of Cassell renovation.
10. Rework center chair back section of Lane stadium for club seating and additional bleachers.
11. Kick protection nets for north and south end zone seating sections.
12. Renovate football coaches' locker room and Merryman rehabilitation area.

## **Reports**

### **Gender Equity (Sharon McCloskey, Cathy Lally)**

Sharon McCloskey made the following summary: Outside consultant came in last February. His report indicated there was a -.8 percentage between the participation rate and the enrollment rate of the students. His recommendation was that Virginia Tech provide participation opportunities for men and women student athletes in substantial proportion to the enrollment of men and women students and in doing so, VT will comply with Title IX. We send out a letter every year to our head coaches telling the women's teams that they are expected to carry a certain minimum and the men's teams are capped at certain maximum. Every year the men request more. I have a working document that has our financial aid and upgrades to facilities. I keep a list of upgrades and responsible parties to check off when the project is completed and it benefits Title IX.

1. Resurfaced both back Gyms.
2. Adopted new participation numbers provided by our outside reviewer.
3. Allowed charter flights for both Men's and Women's Basketball.
4. We created the Soccer/Lacrosse playing field.

5. We are adding seats for Soccer/Lacrosse and concessions and restrooms for Softball, Soccer/Lacrosse. (One building in the general area that will service all these sports)
6. Updated Women's Basketball Video to the equivalent of the Men's Basketball Video.
7. Created locker rooms for the staff.
8. Increased the line item for Women's Basketball Guarantee.
9. Renovated all the athletic locker rooms.
10. New Soccer/Lacrosse practice area.
11. Resurfacing the softball field
12. Ventilation system in the back gym.
13. Women's Golf will be added in three to five years. (Team facilities already in place)
14. Video system for Tennis
15. Pads to the back practice gym for Basketball.
16. Will add to other back gym for volleyball.

We voted for and management council passed an increase in scholarship for Volleyball from 12 to 13, Women's Track from 18 to 20 and Women's Soccer from 12 to 14.

We will continue to monitor our progress and have our consultant come in every three years.

### **Coliseum and Stadium Re-seating Progress (Sandy Smith)**

Handout

Select a seat was first used for Basketball this year and went well. Starting today thru May 18 football reseating will be conducted.

Point Priority and Integrated Loyalty Ladder. This is the method that will be used to reseat Lane Stadium. It is simply referred to as the "Ladder". All seats will be assigned in this order:

1. Pioneer (continuous season ticket purchase since 1966) will maintain current seat location, or they may go to Rank #3.
2. Benefactors, Century Champion, Golden Champion, Diamond and Platinum donors.
3. 38-35 years; donor and non-donor (since 1967 to 1970)
4. Golden Hokies
5. 34-30 year continuous season ticket purchases; donor and non-donor (1971 to 1975)
6. Silver Hokie
7. 29-25 year continuous season ticket purchases; donor and non-donor (1976 to 1980)
8. Faculty & Staff
9. Bronze Hokie
10. 24-20 years continuous season ticket purchases; donor and non-donor (1981 to 1985)
11. Orange and Maroon
12. 19-12 years continuous season ticket purchases; donor and non-donor (1986-1993)
13. Hokie Club with less than 12 years continuous season ticket purchases (since 1994)
14. Non-Donor with less than 12 years continuous season ticket purchase (since 1994)
15. Tickets in excess of priority limits and according to rank order in the ladder.

### **New NCAA Academic Requirements (Tim Parker)**

Handout

The Academic Performance Rate is one component of the NCAA's academic reform package. It is designed to be a real-time snapshot of a team's academic performance. The APR is based on a point system, calculated by semester, and scored on a four-year rolling total. Objectives rewarded by the APR are: eligibility, retention, and graduation. Unlike graduation rates the

APR includes all student-athletes receiving any athletically-related financial aid from Virginia Tech. Inclusion in the APR calculation is determined on a term-by-term basis. Each semester, each student-athlete who receives athletics aid may earn two points. Eligibility point is earned if the student-athlete is eligible for competition at the start of the following semester. Retention point is earned if the student-athlete returns to Virginia Tech for the following semester. The NCAA has put in Contemporaneous Penalty. This occurs when the team's APR is below the 925 cut score and a member of the team goes "0 for 2". A student-athlete who receives neither the eligibility point nor the retention point for a given semester is said to be 0 for 2. In broad terms, the contemporaneous penalty is a restriction on a team's ability to re-award the athletics grant-in-aid of a student-athlete who left Virginia Tech and would have been ineligible had he/she remained. In practical terms, the penalty is equal to the amount of athletics aid received by the "0 for 2" team member. Guidelines for Contemporaneous Penalties: The penalty incurred due to "0 for 2s, in any given academic year can never be more than 10% of that sport's maximum NCAA financial aid limit. The aid-reduction penalty is taken off of the NCAA maximum, not the amount the team is actually awarding. Penalty must be applied at the "next available opportunity" The next available opportunity will be the academic year immediately following the student-athlete's departure, unless the sport in question has signed scholarship commitments that do not permit the full application of the penalty. If the penalty is unable to be fully applied in the first year, the unapplied portion may be carried over to the next academic year. A safety zone for teams which are slightly-to-moderately below the 925 cut score is called a confidence interval. If the boundary on the "high end" of a team's confidence interval is at or above 925, that team is safe from contemporaneous penalties for that year. The smaller the number of scholarship team members, the larger the confidence interval. The confidence interval is a temporary tool, providing a measure of fairness prior to the time that four-year data sets are available.

**Questions for the Athletic Director (Jim Weaver)**

No questions for Jim.

Joe Tront adjourned the meeting at 5:15 PM.