Present: Madlyn Frisard (Chair); Nicole Akers (University Registrar non-voting); Gary Costello (University Registrar non-voting); Sheryl Coutermarsh-Ott (Veterinary Medicine); Rachel Diana (Science); William Huckle (Graduate School); Alexander Leonessa (Engineering); John Tedesco (Liberal Arts & Human Sciences); Linda Wallace (Business).

Absent with Notification: Thomas Skuzinski (Architecture).

The meeting was called to order at **2:15 PM** by, Madlyn Frisard, Chair.

A motion to adopt the agenda was made, seconded, and approved.

ANNOUNCEMENT OF APPROVAL AND POSTING OF MINUTES

Announcement of approval of minutes: February 13, 2020– Minutes voted on electronically

Old Business:

Pamplin College of Business

Course: ACIS 6044 Seminar in Archival Audit Research (New) (previously tabled on 1/23/2020) Fall 2020 (CM-5591)

Motion was made and seconded to **APPROVE** ACIS 6044 Seminar in Archival Audit Research (New) (previously tabled on 1/23/2020) Fall 2020 (CM-5591) **with minor required modifications**:
- Catalog Description: Delete "Engage in" and begin with "Theoretical development of research…"
- Learning Objective #3: Edit to read, "Design audit archival..."
- Justification
  - Paragraph 2: Edit second sentence to read, "Archival research methods are increasingly important to ACIS careers and this course will prepare students for career and academic requirements in archival research."
- Topic Syllabus
  - Topic #1: Edit to read, "Theoretical determinants…"
  - Topic #3: Edit to read, "Archival audit research"
  - Topic #4: Edit to read, "Methods of critiquing archival audit research"

Motion passed unanimously.

New Business:

College of Agriculture & Life Sciences

Course: HNFE 5474 Human Exercise Testing: Physiology and Biomechanics (New) Fall 2020 (CM-5644)

Motion was made and seconded to **APPROVE** HNFE 5474 Human Exercise Testing: Physiology and Biomechanics (New) Fall 2020 (CM-5644) **with a minor required modification**:
- Justification
  - Paragraph 2: Edit to read, "This course is taught at the 5000-level because it requires application of advanced, extensive, and…"

Motion passed unanimously.

College of Engineering

Course: ISE 6644 Cognitive Work and Task Analysis (New) Summer 2020 (CM-5537)

Motion was made and seconded to **APPROVE** ISE 6644 Cognitive Work and Task Analysis (New) Summer 2020 (CM-5537) **with minor required modifications**:
- Learning Objective #3: Delete "different"
- Justification
  - Paragraph 2: Edit to read, "This course is appropriate for the 6000-level because it requires foundational knowledge from Human Information Processing and Human Factors System Design to apprehend the…"

Motion passed unanimously.

College of Liberal Arts & Human Sciences

<u>New Major</u>

Major: Establishment of New Major: Reputational Management (RPTM) under Degree: Master of Arts in Communication (MACOM) (New) effective for students graduating in calendar year 2021; first term and year to enroll: Fall 2020; first term and year to graduate: Winter 2021 (CM-5642)

Motion was made and seconded to **APPROVE** the Establishment of New Major: Reputational Management (RPTM) under Degree: Master of Arts in Communication (MACOM) (New) effective for students graduating in calendar year 2021; first term and year to enroll: Fall 2020; first term and year to graduate: Winter 2021 (CM-5642) **with a minor required modification**:

- Justification: Please include statement regarding how students, faculty, and staff will be notified of this new major.

Motion passed unanimously.

Pamplin College of Business

Course: MKTG 6244 Advanced Quantitative Research Methods in Business (New) Summer 2020 (CM-5252)

Motion was made and seconded to **APPROVE** MKTG 6244 Advanced Quantitative Research Methods in Business (New) Summer 2020 (CM-5252) **with minor required modifications**:
- Learning Objectives
    - Objective #1: Edit to read, "Apply quantitative business research techniques"
    - Objective #2: Separate into two objectives
        - "Identify the sources of secondary data"
        - "Explain the primary data collection methods for conducting business research"
- Justification
    - Paragraph 2: Edit second sentence to read, "Additionally, this course will prepare PhD students with skills and knowledge to better understand primary research findings, translate a research idea…"

Motion passed unanimously.

<u>New Certificate</u>

Certificate: Establishment of Graduate Certificate: Internet and Network Technologies (INTC) (New) effective for students graduating in calendar year 2021; first term and year to enroll: Fall 2020; first term and year to graduate: Spring 2021 (CM-5735)

Motion was made and seconded to **APPROVE** the Establishment of Graduate Certificate: Internet and Network Technologies (INTC) (New) effective for

students graduating in calendar year 2021; first term and year to enroll: Summer 2020; first term and year to graduate: Spring 2021 (CM-5735) **with no modifications**.

Motion passed unanimously.

Certificate: Establishment of Graduate Certificate: Big Data (BDC) (New) effective for students graduating in calendar year 2021; first term and year to enroll: Fall 2020; first term and year to graduate: Spring 2021 (CM-5735)

Motion was made and seconded to **APPROVE** the Establishment of Graduate Certificate: Internet and Network Technologies (INTC) (New) effective for students graduating in calendar year 2021; first term and year to enroll: Summer 2020; first term and year to graduate: Spring 2021 (CM-5735) **with minor required modifications:**

- Target Audience and Time to Complete: Please include information regarding how students will be able to complete this Certificate in two semesters if all courses have prerequisites.

Motion passed unanimously.

ADJOURNMENT

A motion was made and seconded to adjourn the meeting at **4:15 PM**.

Respectfully Submitted,
Nicole Akers
Office of the University Registrar