

Commission on University Support  
October 9, 2000

Present: Molly Brennan-Cox, Harry Biggs, Ladd Brown, Boris Chevone, Betsy Flanagan, Joe Hunnings, Brian Montgomery (Substitute for Matt Anderson) Clarresa Morton, R.D. Smoot Jr., Nick Tideman, Tom Tillar

Chair Joe Hunnings called the October meeting of the Commission on University Support to order. The proposed agenda was reviewed and adopted by consent.

The second order of business was the adoption of the September Commission minutes. A motion was made and seconded to adopt the minutes as written and distributed. The motion was passed unanimously.

There was no old business.

Under new business, Ladd Brown, the Commission representative on the Transportation and Parking Committee gave a report. Game Day Parking is controlled by the Athletics Department; Parking Services is working with them to coordinate parking efforts on game days. Football games are considered university events, and the fans (many of them alumni) are considered university guests. Next fall, there will be a more formal procedure for handling faculty parking during this busy time. The experimental gated lot (Media Lot) is not quite fully operational. Comments/questions from members included a concern about the difficulty in making a left turn at the intersection of West Campus Blvd. and Washington Street. Also one member relayed his experience of being unable to enter the new-gated lot with a state vehicle.

The second item of new business was a report by Tom Tillar concerning the progress of the new Alumni and University Conference Center planned for the corner of the golf course located at Prices Fork and West Campus Drive. Presently, university alumni number 160,000. By 2010 there will be 220,000. Current large conference space on campus is limited to a maximum of 300 people. There is a growing demand for university-based conference space due to university academic, research and alumni growth. The new center will contain a 150-room hotel and dining facilities, a conference center with banquet seating for 800, reception, museum and auditorium facilities and Alumni Relations office space. The facility will be able to accommodate groups as large as 5000 people, using outside areas at the same time. Groundbreaking will be in 2002 with opening slated for late 2004. The total project cost is \$46.5 million with \$16.2 million needed in private gifts. The Development Campaign to raise the private gifts has already begun with the Leadership Gifts phase attracting \$2.8 million. The public phase will be launched on October 27th. The Donaldson Brown Center will be converted to Graduate Student housing, classrooms and offices. Replacement golf holes also will be constructed to maintain the 18-hole course.

The third item of new business was a discussion to determine the scheduling priority of topics that were identified by members at the September meeting. It was decided to invite Judy Lilly to discuss with the Commission in November, questions related to on-campus, long-distance phone rates and university use of wireless communications.

Childcare needs of university employees was another topic of interest by members. Clarresa Morton expressed concern that the Commission be sure of its role in addressing this issue. She also suggested that we should discuss this issue with the Office on Family Support. Ray Smoot suggested speaking with Linda Woodard. It was decided that Ladd Brown and Joe Hunnings would communicate with these individuals and groups as well as other Commission chairs to determine the best approach to address this issue.

Other discussions to be scheduled include a "report card" on Banner. Joe Hunnings reported that he had spoken to Susan Booker-Gross and she had agreed to come and speak to the Commission. Betsy Flanagan also agreed to speak to the Commission on University Development.

There being no other business, the Commission was adjourned at 11:50am.  
Respectfully submitted,

Joe Hunnings,  
Chair, Commission on University Support

Commission on University Support  
February 12, 2001  
Minutes

THOSE PRESENT: Jeannie Baker, Barbara Board, Ladd Brown, Betsy Flannagan, Ed Fox, Spencer Hall, Joe Hunnings, Jeff Kidd (guest), Carolyn Ratcliffe (for Minnis Ridenour).

The Commission on University Support convened at 11:00 am on February 12, 2001 in room 325 Burruss Hall.

Having no additions or changes, the agenda was approved by the Commission.

After reviewing and making some changes the January minutes were unanimously approved.

There was no old business.

Under new business Ladd Brown reported on the business of the Transportation and Parking Committee. - They have created a proposed vision, which has been endorsed by the committee and is being circulated for reaction now. It will be shared with various groups on campus then the final version will go to the A&E group. The Committee feels that the goals are well understood but strategy will be the difficult part.

Spencer Hall made note that the goals and objectives have not been bought into by the University at this point. He suggested that the document needs to be clearer about what group it is coming from and it should be noted that it is intended to encourage discussion.

Joe Hunnings reported that the Commission on Staff Affairs had some concerns related to parking issues. Joe Hunnings will follow up with the Chair to see that the concerns get passed on.

The Transportation Committee minutes from January were accepted.

Dr. Betsy Flanagan, Vice President for Development and University Relations had the following information to share.

The University is engaged in reorganizing University Development. Tim Corvin's position has had a tremendous amount of responsibility for one person. It has been proposed to have a separate position responsible for the Directors of Development within the Colleges and also to have a position for the Strategic Partnership Coordination for the University.

The Strategic Partnership position would help the various entities on campus that have a vested interest in a particular organization coordinate and work together for funding. This position would also work to identify which Fortune 500 companies would have interest in Virginia Tech and would work to build relationships. The search is on for this position.

Betsy stated that she hopes to separate development into corporate and foundation efforts. She stated that she sees the foundation fund raising to be critical to the Humanities because those colleges have less ability to target corporations. This would also be two separate positions.

The overall Development proposal is to place an emphasis on performance based management with clear goals and objectives. This is a more corporate approach than the traditional educational institution approach. She stated that for development officers, goal achievement is more important than "the institution." These people tend to move quickly and need to be excited about the project.

The University is currently in the process of three capital campaigns:

1. Alumni and Conference Center - this is a \$16.8 million campaign and is moving along with private funds. We do need large lead donors for this effort who would have the opportunity to name the facility.
2. South end zone of stadium - this campaign is going very well, the goal to raise \$6-\$8 million by the first week in March is on target.
3. Civil War Studies Center - this campaign ends June 30, has a goal of \$3 million and is sitting at \$2.2 million.

There is a Capital Support position to be hired. The next large capital campaign is scheduled to begin in 2003 but that will be the quiet phase. This campaign will be larger than the last one, which was \$330 million. Betsy stated that she prefers to be conservative and then exceed the goal.

Her concerns now are:

- 1) Organization
- 2) Information systems
- 3) Communications
- 4) Stewardship - she sees that people have given lots of money but have not been reported back to on what that money is doing, there is a considerable amount of room for improvement for this aspect

They are in the strategic planning process right now but Development will follow the academic priorities. The institution will have to give her a list of order for targeting funds.

In a push towards support for the Humanities, the Fine Arts Center (program and building) needs to be strengthened. Humanities needs to be packaged so that it is attractive to donors.

Her office is struggling with the individual colleges on issues of cross contacts. There are 160 thousand alumni and each college has 1 development officer. 160,000 divided by 8 officers is an impossible task. They are trying to change this system and create a Prospect Management system. This is slowly leading to a better relationship with the individual colleges.

Betsy stressed that many people have a hand in each gift but there is not an appreciation of the impact of everyone to development success. The effort to get this message out is being done a little at a time. She will be discussing this issue at the Dean's meeting that she will be attending and would welcome any suggestions.

#### COMMUNICATIONS NETWORK SERVICES UPDATE

Jeff Kidd reported in the absence of Judy Lilly.

Dr. Tideman was to report back on discussion with Judy concerning the long distance phone rates. There is a desire over time to reduce rates below the cost to Communications. They have a lot underway with wireless technologies. Will soon have another test site in Torgersen Hall. Judy and the top engineer are talking with Provost about rolling out to the classroom. There is interest in further testing but do not want to get swamped with more than can be handled. What comes from the Provost will be indicative of what happens.

#### OTHER ITEMS

Betsy expressed concerns about the appearance of Virginia Tech from Prices Fork Road. Increasing numbers of people are entering from this area and the scenery leaves much to be desired. Down the road the new Alumni Center will help but there is a need for something now to beautify and make this first look at campus more appealing. This would be something to use for the next

couple of years and should be relatively inexpensive. Give Betsy any ideas that you have. Betsy will contact the University Architect and possibly work with Joe to get him on the agenda for the next meeting.

Joe asked Spencer Hall about plans for new University entrance ways. The proposal for Southgate Drive was made to be a smaller "fly-over" but it doesn't put you anywhere. Something will need to be done if this will be a main entrance. They did convince VDOT that the cloverleaf was not practical due to lack of space.

Under other business, Joe Hunnings reported that Vice-Chair Molly Cox took a position as librarian at Floyd County High School. Alan Armstrong has filled her position on the Commission.

Kathleen Carlisle, the GSA representative, has dropped off the Commission and there is no replacement at this time.

Joe Hunnings reported that he has changed positions and is no longer an A/P faculty member. The Commission on AP Faculty Affairs was notified of Joe's change in appointment and has approved Joe staying on as their representative on the Commission.

We need a Vice-Chair for the Commission on University Support. If you are interested contact Joe Hunnings.

There being no other business to discuss the meeting was adjourned.

Respectfully submitted by Joe Hunnings

## COMMISSION ON UNIVERSITY SUPPORT

April 9, 2001  
Minutes

### PRESENT:

Joe Hunnings, Chair; Alan Armstrong; Ladd Brown; Carolyn Ratcliffe(for Minnis Ridenour); Matt Anderson; Betsy Flanagan; Clarresa Morton; Edd Fox; Ray Smoot; Spencer Hall; Milo Maykowsky; Tracy Sebring, serving as recording secretary

### AGENDA:

Having no additions or changes the agenda was approved by the Commission.

### MINUTES:

After minor corrections the February Minutes were unanimously approved.

### UNIVERSITY DEVELOPMENT AND UNIVERSITY RELATIONS:

Betsy Flanagan updated the Commission on the issue of the Prices Fork entrance to the University. Now that the trees are budding the appearance has improved, but the entrance could still use some work. She spoke with Barbara Pendergrass and they discussed holding a design contest and offering an award for a design/budget that is selected. It was proposed that a sub-committee be appointed to develop what to say to the students. The timeline would be to submit the designs in the fall and for a decision to be made by spring so that it could be implemented at that time. A call for volunteers for the sub committee was held and it will consist of: Betsy Flanagan, Ladd Brown, Matt Anderson and Clarresa Morton. This group will meet prior to the May meeting.

Betsy was questioned if the recent budget developments out of Richmond were of major concern to the University campaigns. She stated that she was more concerned about how the market is going to affect fund raising. We have not gotten approval for the additional funding for the South End Zone. There is no state funding involved in the project, but it is still subject to approval out of Richmond and is being held up. All signs indicate that it will be approved, it's just a matter of how soon.

We still need two major donors for the Alumni Center at \$3 million each. These are being solicited now through weekly meetings with potential donors hosted at the homes of Virginia Tech alumni. The Civil War Center campaign is scheduled to close June 30, 2001. Tim Corvin says that it will be on schedule.

### TRANSPORTATION COMMITTEE:

Ladd Brown stated that the committee will be receiving a report from Joe Albert with Tech Police at the next meeting which is May 1. He also stated that the Public forums are poorly attended. They are trying to do more outreach to the university community. The T&P Vision document was still in draft form at the last meeting but he believes that it is being firmed up.

### CHILD CARE TASK FORCE:

E-mail was received from Paul Metz stating that a group has been formed to study the issue and present some options to the University.

### FUNDING UPDATE:

Ray Smoot reported that no one really knows what will happen with the State budget at this time. There are various proposals in the House and Senate that would provide 3 1/2% pay raises and to provide or restore funding to cultural organizations across the state. He is not aware of any proposals that take away capital projects. The Chemistry building is the biggest concern and the Agri-Forestry building was

planned but will not happen next year. Something that is not mentioned is that the reserve maintenance funding is cut \$4 million. This means things like sidewalks and sewer lines will suffer. This scenario is being played out in about half of the states. South Carolina, for instance, is getting no increase and their budget is frozen.

SPECIAL REPORT FROM THE COMMUNICATIONS AND COMPUTING RESOURCES COMMISSION: Milo Maykowsky reported on behalf of the Commission. He stated that they have had various speakers from across campus attend their meetings to report what they are doing. These speakers have included Pat Jackson, Associate VP and Jeff Kidd from CNS. Pat addressed making use of technology available, the need to support Banner and upgrade all equipment to Office 2000. He reported that the meetings have mostly consisted of gathering information.

Joe mentioned that last year this Committee was addressing issues relating to computer ethics, such as the acceptable use policy. He asked if this was still an issue that was being addressed. Milo stated that they have not revisited this issue since he has been a member. He will look into the old minutes and ask to have this issue put on the next agenda.

The concerns regarding the issue discussed by our Commission were that it should not be assumed that people come here with an understanding of what is acceptable. What information is given is not enough and there is no follow through. There should be a systematic approach to keep students informed.

The other topic discussed with Milo Maykowsky regarded the use of wireless technology. There is a need to identify the wireless friendly areas of campus buildings. He stated that they have a meeting on April 16 and he would be willing to come back to share the information from that meeting if it is desired.

#### BUSINESS:

Since Molly Brennan Cox left, the position of Vice Chair is vacant for the rest of this academic year. Ed Fox was nominated to fill this vacancy and was unanimously approved.

Election of 2001/2002 Commission representative for the Transportation and Parking Committee - Ladd Brown is still eligible and the consensus was for him to continue in this role.

Election of Chair and Vice Chair for 2001/2002 - Joe Hunnings expressed that he would like to step down from this role. Ed Fox was nominated for Chair. Alan Armstrong was nominated for Vice Chair. Further nominations will be accepted at the May 14 meeting. Elections for next year's Commission officers will be held at that meeting.

Calendar for the remainder of this academic year - it has been customary that we do not meet over the summer so no meetings are scheduled after the May 14 meeting. If a need arises we can call a meeting during that time.

There being no other business to discuss the meeting was adjourned.

Commission on University Support  
May 14, 2001  
Minutes

THOSE PRESENT: Joe Hunnings, Chair; Alan Armstrong; Ladd Brown; Carolyn Ratcliffe (for Minnis Ridenour); Matt Anderson; Betsy Flanagan; Clarresa Morton; Ed Fox; Spencer Hall; Boris Chevone; Dennis Kafura, (guest, Department Head, Computer Science); Tracy Sebring, serving as recording secretary

AGENDA: Having no additions or changes the agenda was approved by the Commission.

MINUTES: After minor corrections the April minutes were unanimously approved.

TRANSPORTATION COMMITTEE: Minutes to be sent to Joe Hunnings.

OLD BUSINESS:

Stadium expansion has been approved. Since January \$9.3 million has been raised for this project.

Beautification of Prices Fork entrance to campus: Betsy Flanagan and the committee met and discussed specifics on the student contest and call for proposals. A letter was sent to Deans of the three buildings involved. The committee will need to meet one more time to see how to launch this in the fall and do the awards in the spring of 2002.

NEW BUSINESS:

Transportation Committee update: Tech police representative was unable to attend the meeting. There is a group working to get input on parking issues. This will most likely be sub-contracted out to an academic parking expert. There are plans to work on updating the parking appeals system. Right now one major problem is that the ticket does not have to be paid until the appeals process is complete and anyone can appeal for any reason. Basically this can give the offender a few months before the fine is due. The parking appeals review committee meets every two weeks now, but will be changing to three times per month this fall.

COMMUNICATIONS AND COMPUTING RESOURCES COMMISSION: At last months Commission meeting Milo Maykowsky from the Communications and Computing Resources Committee joined the meeting and he has since sent copies of that Commissions minutes from the past year

ELECTIONS: At the last meeting Ed Fox was nominated for Chair and Allen Armstrong was nominated for Vice Chair. A call was made for any additional nominations for these positions in the upcoming academic year. There being no more nominations were closed. A motion to accept the slate as nominated was made and passed unanimously.

GUEST, DENNIS KAFURA; HEAD OF DEPARTMENT OF COMPUTER SCIENCE: Dr. Kafura expressed his concern of the facilities afforded to this department. McBryde is lacking quantity and quality for the long term. They are out of space and there is no room for expansion. There are to be 450 new freshmen in Computer Science this fall. The faculty for this program has



not grown with the increase in students enrolled in the programs. To get caught up there would be a need for 30-50 new faculty, staff and grad students. He has reason to believe that there will be some funds awarded from the state. This will call for the hiring of five top-notch people in the next three years. They will expect top-notch facilities. Torgerson has been a godsend for the short term. It has helped with several offices that were ill located before.

Another problem is the nature of the space in McBryde. It is primarily set up as solitary spaces. Computer Science needs a lab-oriented atmosphere so as to promote more interactions. Renovations of McBryde would most likely be as expensive as new construction and most likely with less desirable results.

Dr. Kafura asked the Commission about the process for getting a new building. Discussion followed and he was told that he should look into sharing a building with another college, as this is becoming very popular. His Dean has to be convinced of the need so that it is at the top of his/her priority list. It would be easier to get it done if there is a large donor in place or some other source of funding rather than state dollars.

Betsy noted that the next campaign is scheduled for 2003 and she would not want to take on anything new between now and then. She shared that this would have good corporate funding potential but that alumni would most likely be difficult because of the ages involved. Younger alumni do not have the capacity to fund heavily.

ADJOURNMENT: Having people waiting to use the conference room, the meeting was unanimously adjourned at noon.