

Minutes
COMMISSION ON RESEARCH
October 4, 2017
130 Burruss Conference Room
3:30pm – 5:00pm

Attendees: Jennifer Irish (Chair), Ginny Pannabecker (Vice-Chair), Theresa Mayer, Saied Mostaghimi, Stefan Duma, Sally Morton, Benjamin Corl, Robert Vogelaar, Andrew Neilson, Deborah Milly, Kevin McGuire, Kurt Zimmerman, Tom Bell, Nancy Dudek, Uri Kahanovitch, Alan Michaels, Steve Nagle, Rachel Rupnow, and Connie Marshall (recorder)

Absent: Van Crowder, Dipankar Chakravarti, Nathan King, Myra Blanco

Guests: Peggy Layne, Ken Miller

I. Approval of the Agenda – Minutes were approved electronically.

II. Announcements

a. Approval of the Minutes of September 6, 2017 – J. Irish reported that the minutes had been approved electronically.

III. Unfinished Business

a. Report of Ongoing Activities

i. University Library Committee – G. Pannabecker asked for suggestions for the Library regarding how to improve support for research. One member suggested that the Library make faculty aware that each area has a Subject Liaison Librarian who can assist with or connect faculty, staff, and students to [specialized services and resources](#), including considering requested purchases or subscriptions for needed books, ebooks, and journals. G. Pannabecker added that faculty, staff, and students can request materials via Bookrunner or [Interlibrary loan services](#).

ii. Update from Faculty Senate – B. Vogelaar reported that the senate had met three times. They are discussing ways to improve communication between the Faculty and Administration. David Guerin, the new Associate Vice President for Communications in the Provost's office, gave a presentation at one meeting. The Provost and the Faculty Senate Cabinet will begin meeting every other week. B. Vogelaar asked everyone to let him know of any issues to take back to the Senate, including constructive methods to improve communication.

b. Committee on Research Competitiveness – S. Duma reported that the committee had not yet met. They plan to discuss alternative sources of funding and possible support needs for competitive government grants. The Research Instrumentation Focus Group Report was approved with a modification of the subheading from "Specific Instrumentation Needs" to "Examples of Specific Instrumentation Needs" to avoid any assumptions that the list is exhaustive.

c. Open Access Policy Draft – K. McGuire reported that a draft of the policy will be ready for the December COR meeting. He also mentioned that there are open NLI sessions available throughout the semester for anyone to learn more about the draft policy and its purpose, as well as to provide feedback. The COR OA Policy Draft committee members are also available to visit departments for discussion and feedback.

d. Update to Policy 13005 – J. Irish reported that they are still looking for people to help K. Miller and S. Duma. A. Michaels volunteered.

e. Task Force on Shared Governance Update – A. Neilson reported activities were kicking off in October.

f. Update on Revisions to Faculty Handbook – J. Irish asked for volunteers to draft three resolutions as discussed in September. P. Lane offered to draft the resolutions in collaboration with S. Mostaghimi and K. McGuire.

g. COR Topics for FY2017-18 – J. Irish asked for additional topics to discuss at COR meetings. It was discussed that the current time period since award of Ph.D. stipulated for postdoctoral scholars be revisited. S. Mostaghimi expressed interest in hearing about the results of the report from the consulting group engaged by OVPRI and the impact on the leadership and direction of OSP.

IV. New Business

- a. Presentation on Link – Brandy Salmon, Executive Director of Link, gave an overview of the new business engagement center. Link’s mission is simple: be a port of entry for industry partners and create deeper, more holistic relationships with these companies. This would lead to companies engaging in a variety of activities including funding research, creating internships, hiring students and philanthropic giving. Staffing for the first year would include 3-4 business directors focusing on sponsored research, philanthropy, engineering and possibly the NCR; this number could double by the second year.

B. Salmon also explained that Link would have to prioritize which industry partners to focus on. Tier 1 partners would be actively engaged; they would be ones with which at least three professors could see immediate and concrete partnership potential. Tier 2 partners would be companies who approach Virginia Tech; Link would do its best to help them. Tier 3 partners would be ones who want information; Link would provide that as needed. The benefits to this system would be long-term and university wide, going beyond just philanthropy.

In answer to questions, B. Salmon said that Link – along with OSP and VTIP – could help facilitate and mediate confidentiality agreements and master agreements. Regarding helping individual staff who want to engage industry, Link plans to provide a “tool kit”. Brandy also stressed that Link should be an “enabler” for university/industry relationships, but would not micromanage discussions between faculty and industry.

V. Adjournment – 5:00 pm

Meeting Schedule (the 2nd Wednesday of the month unless noted)

All meetings will be held in 130 Burruss Hall

November 8, 2017

December 13, 2017

January – No Meeting

February 14, 2018


March 14, 2018

April 11, 2018

May 9, 2018

design of a new model

「 a look back - 2015 」



“The universities that figure out industry-university (and government) relations are the ones that will excel in the next ten years”

Industry becomes an investor

Holistic partnerships with low barriers

Adds value for both partners



We recognized the need for a better framework to focus our time and energies.

Companies are changing their strategy:

Current: time and money spread across many partners (100+)

Future: focused strategic alliance partners (up to 20)



Companies are changing their strategy:

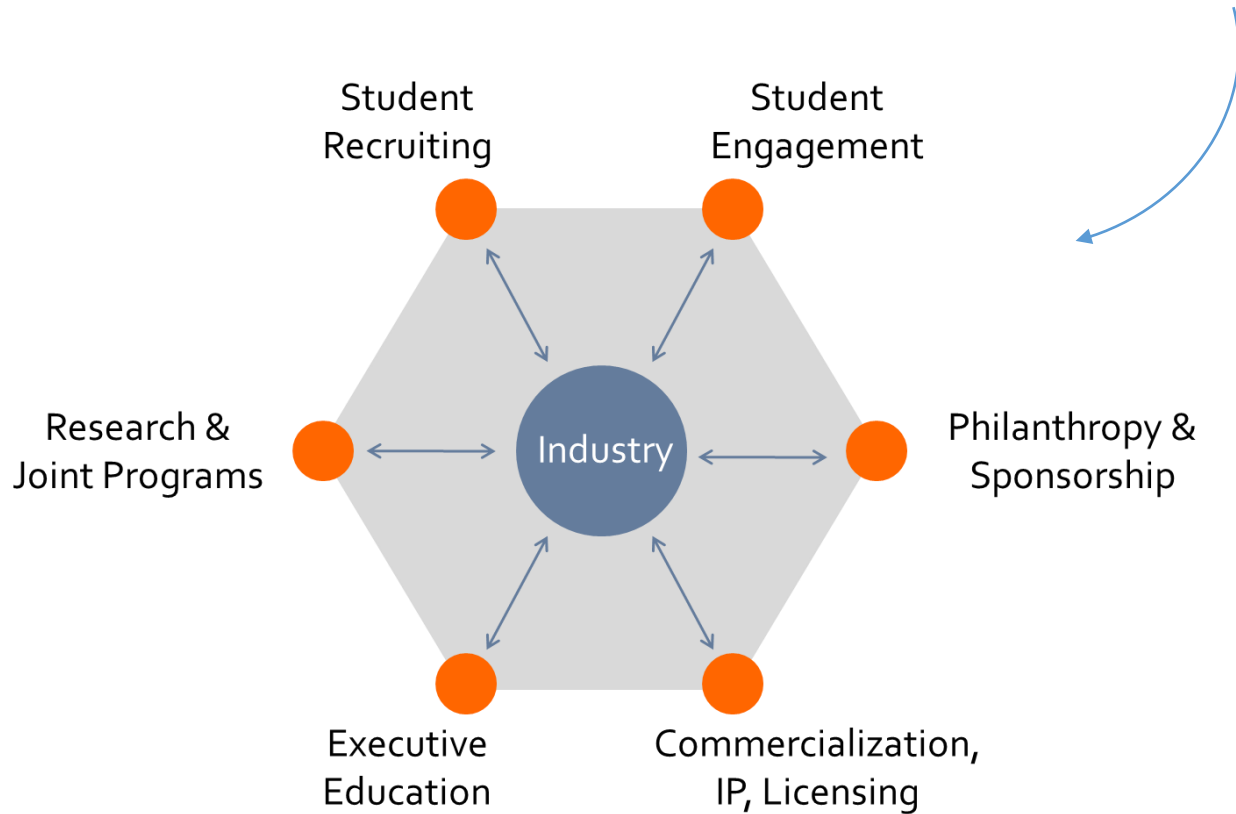
Current: time and money spread across many partners (100+)

Future: focused strategic alliance partners (up to 20)

Smart universities are responding:

Georgia Tech secures \$100M in industry sponsored research.


We recognized the need for a better partner experience and focus on value delivered.





Virginia Tech's Business Engagement Center

building mutually beneficial and comprehensive relationships
with our most important customers and partners



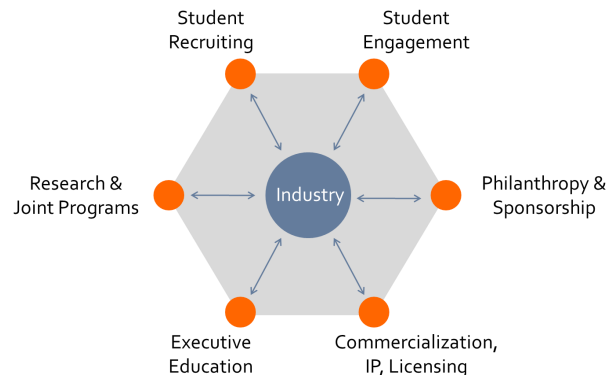


Our mission is simple

To support industry engagement

Our work is comprehensive

- Offer a port of entry to industry
- Connect to research centers, institutes and programs
- Foster research-based partnerships
- Support commercialization of intellectual property
- Facilitate student hiring and internships
- Offer professional training and advisory board opportunities
- Inspire charitable giving and stewardship
- Serve as a hub to support the innovation ecosystem



Link is part of a holistic approach to growing opportunity and driving impact.



Learning, building, impact

- Showcases and events
- Impact assessments and case studies
- Communications and story telling
- Tools and method development
- Education and training
- Convening and listening



Driving commercialization, licensing, and new ventures

- Market & technology intelligence
- Options and licensing
- Investment and start-ups
- Teaming and education
- Patents and assets
- Business competitions



Leading front-end strategy, business growth and partnerships

- Strategic planning
- Sponsored research
- Philanthropy
- Life-cycle asset management
- Experiential/industry educational programs
- Grand challenges
- Innovation Labs