

## COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS

### Minutes

November 16, 2017; 3:30-4:30 p.m.

Gateway Center; 902 Prices Fork Road; Suite 120

**Attendance:** Bonnie Alberts, Jan Helge Bøhn, Dave Close, Joshua Earle (for Samantha Fried), Shelley Martin, Karen Munden (via phone), Gerhardt Schurig, Heinrich Schnoedt, Kang Xia

**Absent:** Cyril Clarke, Andrea Brunais, Jennifer Carter, Svetlana Filiatreau, Samantha Fried, Guru Ghosh, John Jessen, Ed Jones, Roberto Leon, Ian Leuschner, Djordje Minic, Brett Shadle, Susan Short

#### 1. **Welcome and Introductions**

Jan Helge Bøhn welcomed the group; self-introductions were made. Kimberly Rhodes indicated that University Governance was looking for a new SGA representative; John Jessen is unable to attend due to class conflicts. Cyril Clarke will no longer be on the commission due to Interim Provost duties, but Greg Daniel, Interim Dean for the College of Veterinary Medicine will be joining us for future meetings as the representative for the Deans to finish out Cyril's appointment.

#### 2. **Agenda Approval**

Jan Helge made the call for motion to approve the agenda; all were in favor and the agenda was approved with minor change.

#### 3. **Call for Announcements**

The call for announcements was made; no announcements were made.

#### 4. **Announcement of Approval of Minutes, October 19, 2017**

The minutes from the October 19, 2017 meeting were sent out electronically for updates; were approved electronically; and have been sent to University Council to be posted to the University Governance website upon approval by University Council. Minutes can be found at: <http://www.governance.vt.edu/>.

#### 5. **Chairman's Report**

Jan Helge gave an update on the University Council meeting from November 13, 2017. The update included the OIRED to CIRED resolution that went for the second reading and was passed. New business included the Commission on Undergraduate Studies and Policies resolution to approve a new major in Philosophy, Politics, and Economics, in Bachelor of Arts in Philosophy.

Svetlana Filiatreau sent information electronically with regard to the Subcommittee on Global Alumni Engagement; and asked that the commission review and provide the charge for the committee (**see attached**).

#### 6. **Alumni Awards for Outreach Excellence Update**

Kim gave an update that the announcement for the Alumni Awards for Outreach Excellence had been sent out and ran in the E-Daily News for almost a week. She indicated a memo was sent out to Deans and Department Heads regarding the call for applications and distribution among their departments. The information about the awards and criteria is currently out on the webpage and Kim would send the link out to the members to get the word out (<https://www.outreach.vt.edu/VP/AwardsAndRecognition.html>).

## 7. **Reports**

### a. **Virginia Cooperative Extension (VCE)**

Karen Munden spoke about the VCE process of re-structuring by using an interdisciplinary approach. There will be two (2) Associate Directors; one for the agriculture community and one for youth and family; there was an application process and more information to come. David Close also added the application process ended yesterday, the State Leadership team is an internal search, and there was funding to provide a salary stipend. Karen added that the appointments were three (3) year appointments, which would give more agents and opportunity to be in these leadership roles.

### b. **University Committee on International Affairs (UCIA) Meeting-No Report This Time**

There was no UCIA report at this time; however, minutes may be found at: <http://www.outreach.vt.edu/VP/CommissionsAndCommittees/ucia/uciaminutes.html>.

## 8. **Commission Board Member Comments**

Jan Helge made the call for any comments; there were no comments made.

A motion to adjourn was made, seconded, all were in favor; adjourned at 3:44 p.m.

Respectfully submitted,

Kimberly Rhodes  
Recording Secretary

## **TENTATIVE MEETING DATES FOR 2017-2018**

*(All meetings will be from **3:30-4:30 p.m.** and will take place at the Gateway Center-902 Prices Fork)*

- December 14, 2017
- NO JANUARY MEETING
- February 15, 2018
- March 15, 2018
- April 19, 2018
- May 10, 2018

## Re: COIA Sub-Committee on Global Alumni Engagement

Per consultation with the sub-committee members, the following items are being suggested for COIA's consideration to be included in the sub-committee's charge.

1. Defining the terms "global" alumni and "international" alumni; we may have different definitions for different contexts. In one context (and perhaps the primary context), I believe "international alumni" (more so than the term "global alumni") may be defined as students who were considered international students (in a nonimmigrant visa classification) when they were enrolled at VT. In another context, "global alumni" (more so than "international alumni") may refer to any alumni (domestic or international) who are now living abroad.
2. Defining the WHY for engaging with our global/ international alumni: the vision aligned with our institutional DNA and our aspiration for being a global land grant university, so that our engagement would help create regional ecosystems, through which university is positively communities and promoting socio-economic development.
3. Defining the WHAT for engaging with our global/ international alumni
  - What different forms of engagement would look like
    - for connecting alumni and current students;
    - For engaging alumni with life-long learning and connecting/ integrating it with their work-life systems
      - For alumni from faculty
      - For current students from alumni
      - For communities and regions alumni are living- from alumni, faculty, and students
    - For engaging in their communities (individually and through their places of work).
4. Defining the HOW: After we clarify and define what we mean by "global alumni" and/or "international alumni," we need to:
  - figure out once and for all how to identify these students in the various university databases. If this requires changes in our business processes, we need to propose those changes. If it requires changes in our IT configurations and/or systems, we need to bring that forward to the appropriate individual(s).
  - Incorporate previously done work on identifying and engaging our alumni throughout the world.
    - In 2016, alumni office put forward a proposal regarding outreach and information gathering-finding ways and how to connect these.
      - The major issue is being better-able to track international (i.e. foreign national) alumni.
    - Document and Incorporate the process Hokies on Wall Street alumni group was organized. Mike Kender (Pamplin and VT Alumni Board) has created a process that might be replicated (at least in parts) to identify our expat alumni living abroad and our international alumni.
  - Create a process for capturing "institutional faculty memory" and working with VT faculty (current and retired) to reconnect with the international/global alumni.
  - Research and incorporate successful models and approaches used in other higher education institutions.

- Ultimately, we will need to think about the development of universal database codes we can use for this.
  - Check to see if anything has been created, since we switched to a new database.

**From:** Filiatreau, Svetlana  
**Sent:** Thursday, November 16, 2017 3:53 AM  
**To:** Rhodes, Kim <rhodesk@vt.edu>  
**Cc:** Leuschner, Ian <itl815@vt.edu>; Bohn, Jan Helge <bohn@vt.edu>  
**Subject:** Re: subcommittee on global alumni engagement

Dear Kim, good morning:

Thank you for the agenda for today's COIA meeting. One item I would like to add is from the subcommittee on global alumni engagement. As COIA members are considering its formal charge, I would like to share the suggestions that came from the subcommittee members and earlier were articulated by some of the UCIA members.

Attached is a list compiled from the members' input. I was typing using my phone (this time, I am traveling without my computer), so the formatting may be off.

**From:** Filiatreau, Svetlana  
**Sent:** Thursday, November 16, 2017 2:54 PM  
**To:** Rhodes, Kim <rhodesk@vt.edu>  
**Cc:** Leuschner, Ian <itl815@vt.edu>; Bohn, Jan Helge <bohn@vt.edu>  
**Subject:** Re: subcommittee on global alumni engagement

Kim and Jan Helge, good afternoon:

Thank you! An additional suggestion has come in from the sub-committee member. Would you please add the following to the earlier sent list of items for COIA's consideration of the sub-committee's charge? The recommendation is to "suggest that (1) COIA solicits input on the draft of the sub-committee charge from Matt Winston and that (2) COIA includes in its charge the recommendation for the COIA subcommittee and Alumni office to collaborate on this effort."

Most sincere regards,

Svetlana

Svetlana Filiatreau, Ph.D.  
Director of International Programs  
Virginia Tech, Pamplin College of Business  
1070 Pamplin Hall (0209)  
[880 West Campus Drive](http://www.pamplin.vt.edu)  
[Blacksburg, VA 24061](http://www.pamplin.vt.edu)  
[www.pamplin.vt.edu](http://www.pamplin.vt.edu)

Phone: [\(540\) 231-9603](tel:5402319603)  
Skype: eurasia.programs  
WeChat: Svetlana\_Filiatreau  
Maximizer/ Connectedness/ Strategic/ Relator/ Ideation