

## COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS

### Minutes

October 17, 2019; 3:30-4:30 p.m.

Gateway Center; 902 Prices Fork Road; Suite 120

**Attendance:** Michael Borowski (via phone), Andrea Brunais (guest), Urs Buehlmann, Svetlana Filiatreau, Guru Ghosh, Ralph Hall, Don Hempson, Joe Hunnings (for Ed Jones), Theresa Johansson (guest), Ashley Johnson, Juan Luis Nicolau, Cassidy Rist, Brett Shadle (guest), Susan Short, Robert Weiss, Xiaowei Wu

**Absent:** Katrina Colucci-Chang, Nick Copeland, Wayne Crotto, Ed Jones, Lee Learman, Morgan Paulette, LaWanda Wright, Kang Xia

- 1. Welcome and Introductions:** Urs Buehlmann welcomed the group. Self-introductions were made.
- 2. Agenda Approval:** Urs indicated that there was an amendment to the Agenda, whereas a first reading for Resolution to Revise University Committee on International Affairs Bylaws as it relates to membership was added as an Agenda Item. Urs made the call for motion to approve the agenda with the amendment; motion was made; was seconded; all were in favor, there was no opposition and the agenda was approved with the amendment.
- 3. Call for Announcements:** The call for announcements was made. Guru Ghosh spoke about the upcoming Ferrari Foundation Board meeting to occur on October 28, 2019 with Dwayne Pickney presiding as President of the board; and the Provost's travel to India later this month.
- 4. Announcement of Approval of Minutes, September 19, 2019:** Urs announced that the September 19, 2019 minutes were approved electronically and forwarded to University Council for approval and posting. Approved minutes can be found: <http://www.governance.vt.edu/>.
- 5. Committee Volunteers for Alumni Award for Outreach Excellence:** Urs announced that Susan Short has volunteered to serve on the review committee for the Alumni Awards for Outreach Excellence; Kim Rhodes will send the link for the previous award winners to Ralph Hall and Nick Copeland so they may contact a previous winner to serve on the committee.
- 6. Experiential Learning and Scholarships:** Provost Cyril Clarke spoke about the letter dated May 23, 2018 sent from Brett Shadle to President Sands concerning Scholarships for Study Abroad. The Language and Culture Institute (LCI) was a major monetary supporter, but due to changes in programs, it was no longer feasible for them to support scholarships. President Sands had shared the letter with Dr. Clarke.

Dr. Clarke indicated that the university is in the process of taking steps to address the need. He described experiential learning and how it reaches beyond the student experience. Research has shown that adults learn experientially such as a "hands on, minds on" experience. Clear learning goals; faculty accountability; outcomes assessment (i.e. success of the program) are important elements to be established. Student goals validated by faculty and assessment; should have an element of experiential learning, and how we can build on current success. As far as student experiences at the university/program level, we need to establish how we can certify learning using the existing system; and how credits are assigned.

Study Abroad should continue, as well as the investment into experiential learning. Programs need to be reviewed and elevated; and the rigorous process of expanding needs to occur in order to meet academic expectations. The question is how to fund the experience, and what proportion of students are expected to have the experience as well as the ultimate goal needs to be described.

The goal should be for every major to include study abroad; research, internships, etc. 20% would be a comfortable goal. Urs stated that all existing programs may not qualify; Dr. Clarke responded that all may not; and that a learning experience should meet credit. Theresa Johansson spoke about some Study Abroad experiences are only taking a Blacksburg course and bringing it abroad. Dr. Clarke responded that faculty have the responsibility for oversight/criteria to confirm the adequacy of the course. The course should not just be learning; but learning in a different context.

The focus should be on undergraduate experiences; research-based experiences should be funded by outside sources. Through budget requests, a small portion of funding was available. Private gift fundraising is framed within academic colleges. Some units have fundraising personnel. Dr. Clarke suggested having Mike Moyer, Associate Vice President of Development to come and speak with COIA to discuss funding for Study Abroad; and how allocations within the colleges may be able to assist in funding.

Joe Hunnings stated that an aspirational goal is to have all students have the opportunity; but financially that is an effort. Dr. Clarke indicated that as a global institution, there should be a global perspective with a global community and a global reach. There is a lot of work to move the university forward with the help of faculty and the biggest building blocks of the university should be reciprocal models. Some items that need to be considered 1) many parties to invest; 2) students need to be invested; not just the wealthy; 3) need real learning goals; 4) programs should not be constructed because a faculty member may be from a certain country but connection with faculty who are committed; 5) outreach to all students; 6) create value around experiential learning and embedding within the core curriculum.

Brett Shadle asked about funding a gap year and have the funding centralized within the Global Education Office, not the colleges. Dr. Clarke responded about the one-time funding, which is dependent upon state appropriations. Currently the commitment depends on funding for next year and through budget requests sent by Guru Ghosh. Private money is more complicated; there may be greater success in getting private funding through individuals.

Guru Ghosh spoke about the COIA meeting in Spring 2017 where Charlie Phlegar visited COIA; and the disconnect with international alumni. The immediate return of investment could not be envisioned as it would take years before being able to have future generations to benefit. William & Mary, a much smaller university than Virginia Tech was able to raise \$25 million for study abroad. Dr. Clarke responded that perhaps the infrastructure for fundraising does not allow for private fundraising outside of academics. The last item discussed was to include Outreach and Extension on the website and the reiteration to invite Mike Moyer to a future meeting.

7. **Chairman's Report:** *[This report was not given at the meeting, but distributed to members electronically.]* The University Council summary from the October 7, 2019 meeting included: New Business-The Commission on Undergraduate Studies and Policies; Resolution to Approve New Major, Sports Media and Analytics, in Bachelor of Arts in Communication. Additionally, there was a presentation by John Ferris; Charge and Update of the President's Committee on Governance (Charge of the Committee on Governance; Principles of Shared Governance Draft).
8. **Reports:**  
**Virginia Cooperative Extension:** *[This report was not given at the meeting, but distributed to members electronically.]* Joe Hunnings attended for Ed Jones. The Research and Extension Innovation Initiative for Agency 229 included a budget proposal to the General Assembly for \$11.2M in the '20-'21 budget and \$11.4M in the '21-'22 budget. The request includes a total of \$12.3M for ongoing funding to hire new agents, specialists and program educators, make salary market adjustments for agents, and provide IT infrastructure. It includes a one-time request of \$10.3M to cover IT upgrades to improve connectivity, and new equipment and infrastructure at our ARECs.

**University Committee on International Affairs:** *[This report was not given at the meeting, but distributed to members electronically.]* Svetlana Filiatreau sent a report of the minutes from the September 23, 2019 UCIA meeting. A summary included: welcome to Don Hempson, AVP for International Affairs; second reading and vote to approve resolution to update UCIA bylaws to include Carilion School of Medicine to membership; data collection task force update with recommendations to be sent to COIA by the end of the semester; university side student level global competencies and implementation presentation and handouts addressing the initiative currently in early stages of planning; contributions from UCIA to strategic planning recommendations and VT global engagement alignment with the strategic plan tabled for a later date; COIA International Alumni Engagement and Advancement sub-committee update and next steps; Alumni Awards for International Education, Outreach and Research committee discussion; Peace Corps prep certificate program; Study Abroad funding. **(see attached)** The minutes for all UCIA meetings that have been approved thus far are available at the following link on-line: <https://www.outreach.vt.edu/VP/CommissionsAndCommittees/ucia/uciaminutes.html>.

**Engagement Leadership Council:** There was not a meeting held since the last COIA meeting; the next meeting will be held on December 5, 2019. Minutes can be found (<https://www.outreach.vt.edu/about/commissions-committees/elc/elcminutes.html>).

9. **Resolution to Revise University Committee on International Affairs Bylaws:** *[This item was added to the Agenda as an Addendum.]* The resolution was sent out electronically ahead of the meeting, as it was a late addition to the Agenda. Svetlana spoke about the resolution which is proposing to add a representative from the VT Carilion School of Medicine under Article IV. Membership. Section 1. Composition. The representative will fall under "Representative of Other University Offices". This was the first reading; second reading and voting will take place at the November 21, 2019 COIA meeting. Members unable to attend the November meeting need to send their votes to Kim Rhodes ([rhodesk@vt.edu](mailto:rhodesk@vt.edu)) **no later than noon, November 20, 2019.** **(see attached)**
10. **Global Alumni Engagement Sub-Committee Update:** Urs announced that the International Alumni Engagement and Advancement Task Force sub-committee that was formed under COIA will now report to UCIA as the Sub-Committee on Global Alumni Engagement. The sub-committee will provide updates to COIA through the UCIA Chair. The update was sent electronically **(see attached)**.
11. **Commission Board Member Comments:** No comments were made.

A motion to adjourn was made, seconded; all were in favor. The meeting adjourned at 4:35 p.m.

Respectfully submitted,

Kimberly Rhodes, Recording Secretary

**TENTATIVE MEETING DATES FOR 2019-2020-***(All meetings will be from **3:30-4:30 p.m.** and will take place at the Gateway Center-902 Prices Fork)*

- November 21, 2019
- December 12, 2019
- **JANUARY-NO MEETING**
- February 20, 2020
- March 19, 2020
- April 16, 2020
- May 7, 2020

**University Committee on International Affairs (UCIA)**  
**Minutes**  
**September 23, 2019**  
**526 Prices Fork Road Blacksburg, Room 121 A**

**Attendance:**

Members: Latanya Walker, Jenene Baker, Janell Watson, Svetlana Filiatreau, Keith Goynes, April Raphiou, Nicole Sanderlin, Danny White, Debra Stoudt, Rachel Fitzgerald, Larry Vaughan, Marielle Wijnands, John Tolerico, Ian Leuschner, Don Hempson, David Clubb, Andrea Burnais, Monika Gibson

1. Introductions: Each person present introduced themselves and the areas that they represent.
2. The minutes of the August 26, 2019 meeting were approved as distributed.
3. Welcome to Don Hempson our new AVP for International Affairs: Don introduced himself and gave us a brief summary of his background.
4. Resolution to update UCIA by-Laws to change membership by adding a representative from VT Carilion School of Medicine. This was the second reading and the resolution is now referred to COIA.
5. Data Collection Task Force-Nicole  
Nicole is scheduling the next meeting of the Task Force. Their goal is to have recommendations ready to go to COIA by the end of the semester.
6. University wide student level global competencies and implementation-Marielle Wijnands  
Marielle presented a PowerPoint and distributed a handout addressing the concept of a University Wide Student Level Global Competencies Initiative which is in its early stages of planning.
7. UCIA's contribution to strategic planning recommendations VT global engagement alignment with VT strategic plan (group discussion), was tabled until a later date.
8. COIA International Alumni Engagement and Advancement sub-committee update and next steps (Svetlana and group discussion)  
Svetlana reported on the COIA meeting and discussed a review of the 2018 report that was previously submitted to COIA. Discussion followed with concerns that this was a duplication of a previous effort that did not result in positive outcomes. The sub-committee meeting will be scheduled in October to review the report and provide updated recommendations to COIA.
9. Awards sub-committee for the 2020 VT Alumni Awards:
  - a. Alumni Awards for International Education
  - b. Alumni Awards for international Outreach
  - c. Alumni Awards for international Research

Patricia has updated the Application packet and will distribute the information in early November. The review committee will consist of the following: Danny White, John Tolerico, Nicole Sanderlin and an as yet to be named award winner from last year.

#### 10. Other

Larry Vaughan talked about the Peace Corps prep certificate program that will be submitted by the end of November and if successful, will start next fall.

There was discussion around inviting Kim Filer back to speak with the group about the Creation of an Academy of Experiential Learning and about aligning VT's efforts to advance global learning opportunities with the university's emphasis on experiential learning

There was discussion concerning funding for Study Abroad. The committee members expressed hope that GEO Director's earlier letters to COIA would bear fruit. In addition, there is a need to assess whether VT could leverage the "school of record model" to generate additional funding that could be translated into study abroad scholarships and grants.

#### 11. Meeting Schedule for 2019-2020

The November meeting was moved to December and will be held on December 2.

October 28, 2019

December 2, 2019

January 27, 2020

February 24, 2020

March 23, 2020

April 27, 2020

May 25, 2020

There being no further business, the meeting adjourned.

Patricia S. Hughes  
Recording Secretary

**RESOLUTION TO REVISE UNIVERSITY COMMITTEE ON INTERNATIONAL  
AFFAIRS BYLAWS  
COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS (COIA)  
COIA 2019-2020A**

First Reading by the UCIA	<u>August 26, 2019</u>
Second Reading by the UCIA	<u>September 23, 2019</u>
Approved by the UCIA	<u>September 23, 2019</u>
First Reading by the COIA	_____
Second Reading by the COIA	_____
Approved by the COIA	_____
Effective Date	_____

**Whereas**, the Commission on Outreach and International Affairs (COIA) exists to study, formulate, and recommend to University Committee policies and procedures concerning the engagement of the University in service, outreach, and international affairs; and

**Whereas**, the University Committee on International Affairs (UCIA) reports to COIA on matters of policy related to international affairs; and

**Whereas**, the University Committee on International Affairs (UCIA) aims to include representatives of all units within the university that have responsibility for managing international matters; and

**Whereas**, UCIA and COIA have approved the recommended changes to the UCIA Bylaws;

**Therefore be it resolved**, that the University Committee approve the recommendation from COIA to amend the UCIA Bylaws as follows:

Content changes:

- Article IV. Membership. Section 1. Composition. VT Carilion School of Medicine added as a “Representative of Other University Offices.”

**RECOMMENDATION:**

That the above resolution to amend the Bylaws for the University Committee on International Affairs be approved effective \_\_\_\_\_.

COIA/UCIA International Alumni Engagement and Advancement Task Force  
October 10, 2019  
1 p.m. -2 p.m.  
3100 University Gateway Building  
Meeting Minutes

**Members present:**

Back, Donald – Executive Director, Language and Culture Institute  
Clubb, David - Director of the Cranwell International Center  
Filiatreau, Svetlana – Director, Pamplin International Programs  
Gibson, Monika - Assistant Dean and Director, Student Services, Graduate School  
Kender, Michael - Professor of Practice in Finance  
Leuschner, Ian - Director of International Support Services  
Emmet, Robert – Assistant Director for Global Engagement, COE, representing  
Scales, Glenda - Associate Dean for Global Engagement and Chief Technology Officer, COE  
and Sanderlin, Nicole - Director of Global Engagement  
Walker, Latanya - Director of Alumni Relations for Diversity and Inclusion

**Members absent:**

Mitchell, Elizabeth – Pamplin, Assistant Dean of Advancement  
Mitchell, Carl - Associate Director of Development, COE

The sub-committee met to review its 2018 report and recommends the following actions:

1. Senior leadership confirm whether a university policy exists that explicitly excludes data for international alumni being shared to the Virginia Tech alumni database from the Registrar's Office.
2. Senior leadership (President and Provost through VT for Advancement, VP for Outreach and International Affairs, and the Provost) remove unnecessary barriers to access to international alumni data.  
Note: Data on all VT international students is available in Banner, going back 20-22 years. However, Registrar's Office does not allow access to these data for alumni engagement purposes.
3. Hire a project manager/ data manager in OIA to create an accurate and accessible alumni data integration system.
  - utilize VT data in Banner
  - utilize social media and LinkedIn to pull alumni data
  - utilize additional VT data sources/ systems
4. Create a VT Global Alumni Advancement team in OIA using a split team model (with VT Advancement) and staff it at levels similar to colleges and units:
  - Chief Advancement Office/ Executive Director of Global Alumni Engagement
  - Data Analyst/ Manager
  - Engagement Manager
  - Communications Manager (can be shared with OIA)
5. Examine and implement relevant aspects of successful institutions, such as international alumni initiatives associated with the Global Gateways at the Ohio State University