

# COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS

## Minutes

September 21, 2017; 3:30-4:30 p.m.

Gateway Center; 902 Prices Fork Road; Suite 120

**Attendance:** Bonnie Alberts, Jan Helge Bøhn, Andrea Brunais, Jennifer Carter (via phone), Svetlana Filiatreau, Samantha Fried, Guru Ghosh, Roberto Leon, Shelley Martin, Karen Munden (via phone), Brett Shadle, Susan Short

**Absent:** Cyril Clarke, Dave Close, John Jessen, Ed Jones, Ian Leuschner, Djordje Minic, Gerhardt Schurig, Heinrich Schnoedt, Kang Xia

### 1. **Welcome and Introductions**

Jan Helge Bøhn welcomed the group; self-introductions were made.

### 2. **Agenda Approval**

Jan Helge made the call for motion to approve the agenda with a minor correction, which was to remove the Charge to Commission item under the Welcome, heading (a carryover from last month); motion made; was seconded; all were in favor and the agenda was approved with minor change.

### 3. **Call for Announcements**

The call for announcements was made. Guru Ghosh gave an update on the Resolution to change the Office of International Research, Education and Development (OIREd) to the Center for International Research, Education and Development (CIRED). There were some minor language changes that needed to be performed for the resolution to move to the second reading and to be approved. Once language is cleaned up, the resolution will move forward to the second reading of University Council.

### 4. **Announcement of Approval of Minutes, August 31, 2017**

The minutes from the August 31, 2017 meeting were sent out electronically for updates; are currently still in process of being approved electronically; and will be sent to University Council to be posted to the University Governance website upon approval by University Council. Minutes can be found at: <http://www.governance.vt.edu/>.

### 5. **Chairman's Report**

Jan Helge gave an update on the University Council meeting from September 18, 2017. The update included the OIREd to CIRED resolution that needed some language updates; reflecting the clarification of a university center versus a college center. The resolution will not need to go back through COIA for approval; it will go onto a subsequent University Council meeting for a second reading and decision on approval. At the September 18<sup>th</sup> meeting, a Resolution to establish a Bachelor's degree in Public Science was brought forth for a first reading.

The Engagement Leadership Council met on September 7, 2017. Susan Short reporting that the council made up of college and center representatives that share engagement best practices meet quarterly. On September 7<sup>th</sup>, grant initiatives for the Hotel Roanoke Conference Center (HRCC) and the Inn at Virginia Tech and Skelton Conference Center (IVTSCC) are available through the application process. Funds have also been received to provide sponsorships from Carilion for education programs, up to \$2,500; as well as incentive grants to support activities at the Catawba Sustainability Center. Jerry Niles gave an update on the Lifelong Learning Institute. Andrea Brunais indicated a video story link that discusses some of the research projects

(<https://vtnews.vt.edu/articles/2017/07/outreach-dronesatcatawba.html>). Minutes can be found at: <https://www.outreach.vt.edu/VP/CommissionsAndCommittees/elc/elcminutes.html>.

Last year discussion included forming a subcommittee on International Alumni Relations and Advancement. Jan Helge asked for volunteers; Svetlana Filiatreau volunteered, Ian Leuschner was nominated in absentia, some suggestions included either Matt Winston or an appointee, and Carl Mitchell, Associate Director of Development, College of Engineering. The suggestion was made for Svetlana as chair of the committee.

## 6. **Vice-Chairman Report**

Brett Shadle spoke about the updates to the criteria of the Alumni Awards for Outreach Excellence (see attached); one suggestion was made to offset the language emphasizing the engagement aspect. The call was made to adopt the updated language, seconded; no discussion, all were in favor with no opposition.

Brett made a call for committee members to review the applications, Roberto Leon volunteered, Ian Leuschner was nominated in absentia. Dave Close had volunteered at the August 31<sup>st</sup> meeting; and Brett was going to contact a former award winner to round out the five (5) member committee.

## 7. **Reports**

### a. **Virginia Cooperative Extension (VCE)**

Karen Munden talked about some of the activities for VCE; whereas some of the agents that previously retired are being re-hired; they will be spread around the Commonwealth. Discussion included cross-programming approaches and including subjects geared toward youth, family and nutrition to include community and economic viability.

### b. **University Committee on International Affairs (UCIA) Meeting-No Report This Time**

Minutes: <http://www.outreach.vt.edu/VP/CommissionsAndCommittees/ucia/uciaminutes.html>.

## 8. **Commission Board Member Comments**

Guru touched on the College Access Collaborative leaderships and their partnerships with communities across the Commonwealth and relationship with engagement and economic development. Talk continued with how to galvanize resources across the Commonwealth and how best to create learning communities to bring undergraduate connections to Virginia Tech.

Susan announced that the Flint Water Team was recognized by the University Professional Continuing Education Association (UPCEA) in the Community Engagement category award.

A motion to adjourn was made, seconded, all in favor; adjourned at 4:16 p.m.

Respectfully submitted,

Kimberly Rhodes  
Recording Secretary

## **TENTATIVE MEETING DATES FOR 2017-2018**

*(All meetings will be from **3:30-4:30 p.m.** and will take place at the Gateway Center-902 Prices Fork)*

- October 19, 2017
- November 16, 2017
- December 14, 2017
- NO JANUARY MEETING
- February 15, 2018
- March 15, 2018
- April 19, 2018
- May 10, 2018

### **Alumni Award for Outreach Excellence (Individual Achievement)**

### **Alumni Award for Outreach Excellence (Team Achievement)**

#### *current language*

Description of Award: These awards, sponsored by the Alumni Association, recognize sustained outstanding contributions of university employees who are engaged in strategic partnerships that enhance the economic and social well-being of individuals, families, businesses, and communities around the commonwealth, the nation, and the world, and enrich and strengthen the university's discovery, learning, and engagement missions.

Criteria: The selection committee will consider evidence of excellence in the performance of outreach and engagement programs including:

1. Program results
  - a. Bi-directional and reciprocal
  - b. Partnership based
  - c. Regular exchange of ideas
2. Innovation
3. Creativity
4. Subject matter expertise
5. Communication
6. Meets the needs and interest of the target audience
7. Demonstration of sustained engagement

The description of the work should highlight its focus, including how it is planned and implemented to deliver coherent content in response to the needs and interest of the target audience.

#### *suggested revision*

Description of Award: These awards, sponsored by the Alumni Association, recognize sustained outstanding contributions by university employees who take leadership in the development of strategic partnerships that promote Virginia Tech's standing as an "engaged institution." As defined by the Engagement Scholarship Consortium, an engaged institution is "one that strives to generate, exchange, and apply mutually beneficial and socially useful knowledge and practice developed through active partnerships between the academy and the community." These awards recognize the importance of reciprocal relationships that enhance the economic and social well-being of individuals, families, businesses, and communities around the commonwealth, the nation, and the world, and enrich and strengthen the university's discovery, learning, and engagement missions.

Criteria: The selection committee seeks evidence of

1. Active partnership with and participation by the community
2. Creative and innovative programs
3. Programs that meet a specific community need
4. Sustained programs (preferably over a period of several years)