

MINUTES
COMMISSION ON UNDERGRADUATE STUDIES AND POLICIES
FEBRUARY 22, 2021
VIA ZOOM, 3:00 PM

CALL TO ORDER

The meeting was called to order at 3:00 PM by P. Deck, Chair. Those in attendance and constituting a quorum were:

PRESENT: P. Deck (Chair); S. Corcoran; K. Goyne; S. Sumner for A. Grant; H. Gumbert; R. Holloway; A. Johnson; S. Johnson; M. Pleimling for S. Morton; K. Redican; J. Sible; D. Stauffer for E. Wiseman; S. Tatum; K. Thompson; D. Thorp; C. Treanor; S. Vicente

ABSENT: K. Albright; J. Bennett; D. Chowen; A. Council; K. Edgar; D. Givens; H. Hahn; L. Khansa; L. Learman; A. Litchford; J. Paul; C. Wood

VISITORS: N. Akers; C. Amelink; D. Cannon; G. Costello; C. Hancock; M. Kimbrell; A. Myers; B. Smith; R. Sparks; Y. Stivachtis

ADOPTION OF THE AGENDA

A motion was made and seconded to approve the agenda. The motion to approve the agenda passed unanimously.

ANNOUNCEMENT OF APPROVAL AND POSTING OF MINUTES

P. Deck announced that the February 8, 2021 minutes were electronically approved and can be accessed via the University Registrar's website:

https://www.registrar.vt.edu/content/dam/registrar_vt_edu/documents/Updates/governance/2020-2021/2-8/minutes_cusp_2_8_21.pdf

OLD BUSINESS:

Resolution 2020-2021G *Resolution to Approve New Major, EUropean & Transatlantic Studies, in Bachelor of Arts in International Studies, Second Reading*

P. Deck presented for second reading Resolution 2020-2021G *Resolution to Approve New Major, EUropean & Transatlantic Studies, in Bachelor of Arts in International Studies.*

P. Deck opened the floor for discussion on Resolution 2020-2021G.

Hearing no further discussion, a motion was made and seconded to APPROVE Resolution 2020-2021G. This Resolution will be forwarded for review at University Council.

The motion passed unanimously.

NEW BUSINESS:

Resolution 2020-2021H *Resolution to Approve New Major, Advertising, in Bachelor of Arts in Communication, First Reading*

P. Deck presented for first reading Resolution 2020-2021H *Resolution to Approve New Major, Advertising, in Bachelor of Arts in Communication.*

P. Deck opened the floor for discussion on Resolution 2020-2021H.

Discussion and clarification topics included the following:

- D. Thorp provided background information regarding the new Major including the need for a Major that is specific to teaching Advertising. He also noted that the School of Communication has worked with other Departments across the University to include a range of courses to create a unified Major in Advertising.

Resolution 2020-2021H will be forwarded to Faculty Senate, Staff Senate, Student Government Association, and Graduate Student Assembly for comment. The second reading of Resolution 2020-2021H will take place at the next available CUSP meeting.

Resolution 2020-2021I *Resolution to Discontinue Major, Family and Consumer Sciences, in Bachelor of Science in Apparel, Housing, and Resource Management, First Reading*

P. Deck presented for first reading Resolution 2020-2021I *Resolution to Discontinue Major, Family and Consumer Sciences, in Bachelor of Science in Apparel, Housing, and Resource Management.*

P. Deck opened the floor for discussion on Resolution 2020-2021I.

Discussion and clarification topics included the following:

- C. Hancock provided background information regarding the reasons for discontinuing the Major which included lack of interest in the program and low enrollment numbers. She also noted that the existing courses within the Major would continue to be offered.

Resolution 2020-2021I will be forwarded to Faculty Senate, Staff Senate, Student Government Association, and Graduate Student Assembly for comment. The second reading of Resolution 2020-2021I will take place at the next available CUSP meeting.

REPORTS AND MINUTES FROM COMMISSION COMMITTEES/SUB -COMMITTEES

COMMITTEE REPORTS

Academic Support Committee

No report.

Academic Policies Committee

No report.

Athletics Committee

H. Gumbert provided Commission members with an update on topics that have been discussed in recent meetings which included the relationship of student athletes to their potential professional careers, Name, Image and Likeness for college athletes, and mental health concerns facing the student athlete population.

Commencement Committee

No report.

Honor Council

No report.

Library Committee

No report.

Undergraduate Curriculum Committee

S. Corcoran presented the report of the February 12, 2021 Undergraduate Curriculum Committee. A motion was made and seconded to approve the February 12, 2021 report of the Undergraduate Curriculum Committee.

The motion passed unanimously.

UNDERGRADUATE CURRICULUM COMMITTEE REPORT—FEBRUARY 12, 2021

For “First and Second Reading”

Unanimous Approval

COURSES

New:

Fall 2021

College of Engineering

ENGE 2634 Introduction to Restricted Research (CM-6386)

MINE 3634 Fundamentals of Mineral Processing (CM-6390)

College of Liberal Arts and Human Sciences

FR 2114 Accelerated Intermediate French (CM-6412)

ADV 3024 Ethics and Social Responsibility in Advertising (CM-6418)

ADV 3014 Account Planning and Media Buying (CM-6419)

ADV 3004 Advertising Copywriting and Brand Storytelling (CM-6420)

College of Science

PSYC 4184 (BDS 4184) The Science of Giving (CM-6353)

SYSB 4024 Careers and Professionalism in Systems Biology (CM-6399)

Revised:

Fall 2021

College of Science

SYSB 3035-3036 Genomics and Bioinformatics (CM-6155)

Discontinue:

Fall 2021

College of Engineering

MINE 3534 Mineral Processing (CM-6390)

College of Science

SYSB 4135-4136 Professionalism in Systems Biology (CM-6399)

DEGREES, MAJORS, OPTIONS, MINORS

Major:

New:

Effective Catalog 2021-2022

College of Liberal Arts and Human Sciences

Establishment of New Major: Advertising (ADV) under Degree: Bachelor of Arts in Communication (BACOM), effective for student date of entry under UG Catalog 2021-2022; first term and year to enroll: Summer 2021; first term and year to graduate: Winter 2023 (CM-6416)

Major:

Revised:

Effective Catalog 2021-2022

College of Liberal Arts and Human Sciences

Revised Major: Residential Environments and Design (RED) under Degree: Bachelor of Science in Apparel, Housing, and Resource Management (BSARM), effective for student date of entry under UG Catalog 2021-2022 (CM-6408)

Revised/Rename Major: Communication (COMM) under Degree: Bachelor of Arts in Communication (BACOM), effective for student date of entry under UG Catalog 2021-2022; first term and year to enroll: Summer 2021; first term and year to graduate: Winter 2023 (CM-6415)

Major:

Discontinue:

Effective Catalog 2021-2022

College of Liberal Arts and Human Sciences

Discontinue Major: Family and Consumer Sciences (FCS), under Degree: Bachelor of Science in Apparel, Housing, and Resource Management (BSARM); effective for student date of entry under UG Catalog 2021-2022; last term to enroll: Spring 2021, last term to graduate: Summer 2024 (CM-6407)

Discontinue Major Name: Communication Science and Social Inquiry (CSSI) under Degree: Bachelor of Arts in Communication (BACOM); last term and year to graduate: Fall 2023 (CM-6415)

Minor:

New:

Effective Catalog 2021-2022

College of Liberal Arts and Human Sciences

Establishment of New Minor: Advertising (ADV), effective for student date of entry under UG Catalog 2021-2022; effective for student date of entry under UG Catalog 2021-2022; first term and year to enroll: Summer 2021; first term and year to graduate: Winter 2022 (CM-6417)

University Curriculum Committee for General Education

J. Sible presented the minutes of the February 3, 2021 University Curriculum Committee for General Education. A motion was made and seconded to accept the minutes of the February 3, 2021 University Curriculum Committee for General Education.

The motion passed unanimously.

CONSTITUENT REPORTS

Commission on Administrative and Professional Faculty Affairs

No report.

Staff Senate

No report.

Faculty Senate

No report.

Student Government Association

No report.

Graduate Student Assembly

No report.

OTHER BUSINESS:

Spring 2021 Destination Areas Course Update:

C. Amelink provided information to Commission members regarding the process and criteria for designating courses as destination area courses and the efforts around research, transdisciplinary learning and accessibility of these courses to a wide range of students across the University. She also addressed questions and concerns relating to possible restrictions on Faculty that can teach destination area courses and allocation of resources and financial credit from enrollment in the courses.

ADJOURNMENT

A motion was made and seconded to adjourn the meeting at 3:47 PM.

*Respectfully Submitted,
Becki Smith, Office of the University Registrar*