

UNIVERSITY ATHLETICS COMMITTEE Minutes
Thursday, March 6, 2025 (In-person, 3:30 – 5:00 p.m.)

Members Present: Dan Thorp, Phil Miskovic, Angela Page (for Simon Allen), Jen Irish, John Galbraith, Paul Knox, Brent Kremer, Leanna House, Liesel Ritchie, Robin Queen, Mark Feldman, Eric Martin, Lisa Karlisch.

Absent: Alex Efird, Emma Atkinson, Ken Stiles, Dirk Buengel, Frank Thompson, Joe Tront, Christopher Wick, Simon Allen, Travis Burns, Brad Whitney, Brad Wurthman, Rachel Holloway, Amy Ingram.

Guests: Sarah Armstrong, Danny White, Jane West.

1. **Approval of Agenda.** Group
2. **Electronic Approval of February 13, 2025 Meeting Minutes.** Posted on the Governance web page (<http://www.governance.vt.edu>). Galbraith
3. **Athletic Director Update:** Danny White gave an update on the settlement of lawsuits by Clemson and Florida State University against the ACC. Florida State and Clemson asked for increased flexibility to leave the conference in the future. The buyout to leave the ACC will be \$165 million in 2025-26. The fee will decrease by \$18 million per year until it's \$75 million in 2030-31 and after. Recently, the ACC has agreed to a success initiative that allows its members to keep money earned from participating in bowls, conference championships, and the College Football Playoff (up to \$25-30 million). There will be a new revenue distribution model. Forty percent of the Conference's revenues will be split equally between league members, while the other 60 percent will be divided based on a five-year rolling average of television ratings for football and men's basketball. That means a school is rewarded or penalized for viewership so it is important when and who we schedule our football games against. He shared a link about [Nielsen viewership ratings](#) and the ACC viewership from the 2024 football season (attached).

Danny announced that the men's Track and Field teams won the ACC Indoor Championship, while the women's team finished 6th. The women's basketball team is hoping to get a bid to the NIT tournament. Wrestling national championships are coming up soon.

Danny announced that he is being assigned to work with the Hokie Club and that Bridget Brugger-McSorley will assume his responsibilities with the UAC.
4. **Faculty Athletics Representative Report:** Jen Irish reported that the Academic Success subcommittee approved the basketball teams competing during finals, which is comparable to the scheduling policy by other teams in the ACC.
5. **Student-Athletic Academic Support Services Update:** Sarah Armstrong reported about upcoming transfer windows in swimming, women's basketball, and men's basketball.

SAASS is meeting with coaches about transfer evaluations. They are letting the colleges know that there will be an urgency to completing evaluations for potential incoming transfer athletes, and they may need to partner with them to provide timely and accurate information. Her staff is gearing up for course request to see which courses may conflict with practice times and need to be addressed. She reported that SAASS would benefit from a higher completion percentage of faculty progress reports, and the ways that they utilize that information.

6. Adjourned at 5:00 pm.

Proposed Spring 2025 UAC Meeting Schedule

April 17th – 3:30 p.m. – 5:00 p.m. (virtual meeting)

May 7th (if needed) – 3:30 p.m. – 5:00 p.m. (TBD)

ACC viewership info from 2024 season

School	Appearances	Avg Viewership	Total Viewership
<i>Notre Dame (non-ACC)</i>	10	6,835,700	68,357,000
Clemson	11	3,203,636	35,240,000
Georgia Tech	8	3,097,500	24,780,000
FSU	9	2,185,222	19,667,000
Boston College	5	2,235,600	11,178,000
<i>Notre Dame (ACC)</i>	4	1,902,500	7,610,000
Miami	11	3,062,273	33,685,000
SMU	8	2,084,500	16,676,000
Virginia Tech	6	1,775,500	10,653,000
Louisville	6	1,468,500	8,811,000
Duke	6	1,556,667	9,340,000
NC State	6	1,260,667	7,564,000
Cal	9	866,000	7,794,000
Syracuse	6	1,392,333	8,354,000
Stanford	4	1,432,500	5,730,000
North Carolina	6	1,007,500	6,045,000
Pitt	9	947,111	8,524,000
Network	Games Broadcast	Avg. Viewership	Total Viewership
Wake Forest	5	701,600	3,508,000