9/14/2023

UNIVERSITY ATHLETICS COMMITTEE Meeting Minutes

Thursday, September 14, 2023
Newcomers Session: 3:00 – 3:30 p.m.
Full Advisory Committee: 3:30 - 5 p.m.
Virtual Only - Zoom

Members/Guests Present (Newcomers Session): Sarah Armstrong, Dan Givens, Amy Ingram, Jen Irish, Lisa Karlisch, Miguel Perez, Susan Short, Frank Thompson, Danny White

Susan Short provided a brief welcome and overview of the UAC charge. Jen Irish shared information regarding the role and responsibilities of the Faculty Athletics Representative. Sarah Armstrong briefed the group on the role and services provided by the Student Athlete Academic Support Services unit. Danny White shared information related to Athletics role with UAC.

Members Present (Full Advisory Committee): Sarah Armstrong, Erin Carleton, John Galbraith, Dan Givens, Rachel Holloway, Leanna House, Amy Ingram, Jen Irish, Lisa Karlisch, Ken Miller, Phil Miskovic, Miguel Perez (for Robin Queen), Liesel Ritchie, Susan Short, Kenneth Stiles, David Tegarden, Frank Thompson, Joe Tront, Danny White (for Whit Babcock)

Absent: Whit Babcock, CJ Barreiro, Travis Burns, Mark Feldmann, Jim Petrine, Chris Wise, Brad Wurthman

Guests: Sarah Armstrong, Derek Gwinn, Clint Wattenberg

Susan Short called the meeting to order at 3:30 p.m. A quorum was present.

1. Adoption of Agenda

A motion was made and seconded to adopt the agenda. The motion carried.

- 2. Announcement of approval and posting of minutes of April 13, 2023
 - Susan Short noted that these minutes have been voted on electronically and can be publicly accessed on the Governance Information System on the Web (http://www.governance.vt.edu).
- **3. Welcome** Susan Short provided words of welcome and a brief overview of the charge and responsibilities of the UAC.
- **4. Guest Presentation: Sports Nutrition** Clint Wattenberg, associate athletics director/sports nutrition provided an overview to wholistic services and approach to supporting student-athletes and successful performance (slide deck attached).
- **5. Guest Presentation: Sports Wagering** Derek Gwinn, Executive Associate AD/Compliance, provided an update and responded to questions related to sports wagering (slide deck

attached).

6. Faculty Athletics Representative Update - Jen Irish, university FAR, provided the following updates:

ACC Expansion:

Jen Irish met with the Student-Athlete Advisory Committee to learn about the perceived challenges related to the expansion of the ACC. Student-athlete representatives are concerned about missed classes as an impact of extended travel time, limited access to championships, and travel standards for various sports.

VT:

Jen Irish shared that a small group is working to learn more about how Virginia Tech may create a pathway for graduate students to enroll full-time in graduate certificate programs. (Please note that a Hokie Huddle was called for after the full UAC meeting to determine next steps.) NCAA regulations have changed and have loosened up transfer requirements.

- **7. Student-Athletic Academic Support Services Update** presentation was deferred to October 12th meeting.
- **8. Athletic Director Update** Danny White presented on behalf of Whit Babcock and provided updates on the following topics (slide deck attached):
 - ACC Expansion
 - Requested that UAC members provide future topics/presenters
 - Graduate Certificate options
- **9.** Susan reminded the group that we will meet virtually on Thursday, October 12th for our next UAC gathering. The virtual link will be provided in the near future. The meeting adjourned at 4:50 p.m.

2023-24 University Athletics Committee Fall Semester Meeting Schedule

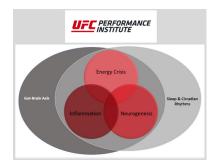
Thursday, October 12th – 3:30 p.m. – 5:00 p.m. (Virtual Only)

Thursday, **November 9**th **– 3:30 – 5:00 p.m.** (In-person, location: TBD)

Thursday, **December 14th – 3:30 p.m. – 5:00 p.m.** (Virtual Only)





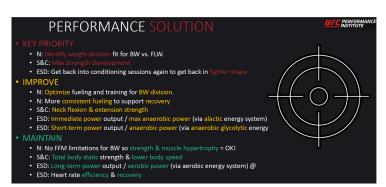


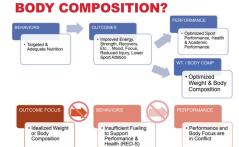




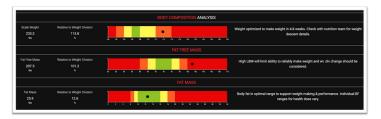
Clint's Prior Initiatives



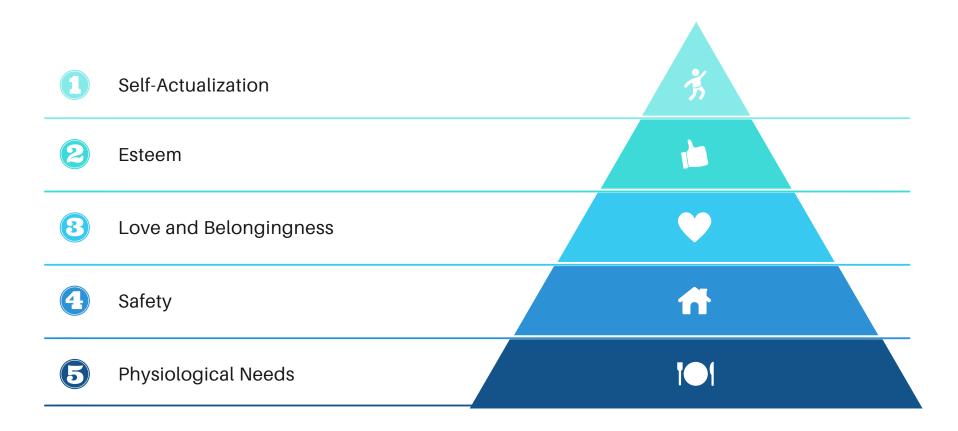




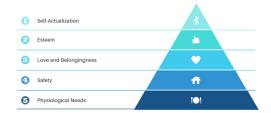
HOW TO OPTIMIZE



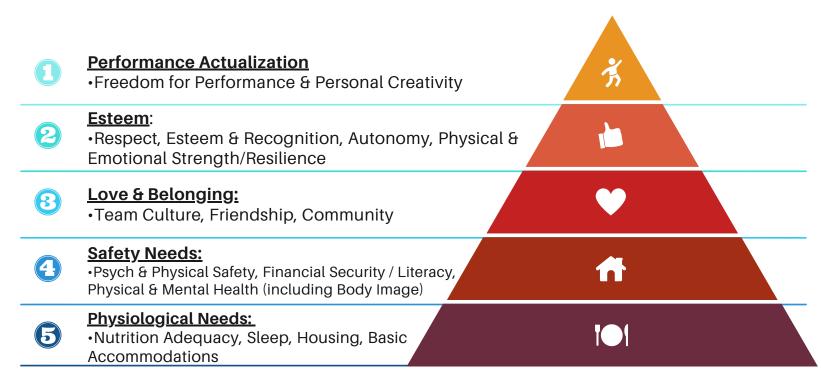
Maslow's Hierarchy of Needs



Maslow's Hierarchy of Needs



Performance Actualization within Athletics



PERFORMANCE NUTRITION & HIGH PERFORMANCE LEADERSHIP

PERFORMANCE NUTRITION

Empower the application of performance nutrition as a foundation of health and athletic performance while leading the integration of performance nutrition within the overall human performance paradigm.

High Performance
Actualization

PERFORMANCE LEADERSHIP

performance
service integration
around the unique
team and individual
athlete needs.







Sports Wagering US Integrity

Gambling

It is impermissible for a student-athlete to wager money or tangible items on any sport both amateur or professional that the NCAA sponsors

















Gambling

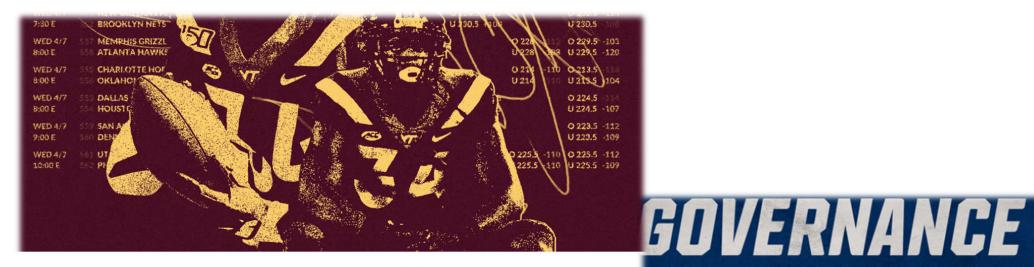
DO NOT....

- Provide information related to your team to <u>ANY</u> outside individuals
 - Injuries
 - Game Strategy
 - Team Suspensions
 - Academic Suspensions
- DO NOT engage in any conversations related to altering the outcome of a play or game
 - Report to compliance office immediately!!





Virginia Tech Case



Virginia Tech's Alan Tisdale was suspended for NBA bets. Are NCAA rules outdated?



Media Center | 6/28/2023 2:30:00 PM | Meghan Durham Wright

DI approves changes to reinstatement guidelines for sports wagering violations



New Penalties

Permanent Ineligibility for Student-Athlete who:

- Engages in activities to influence the outcome of their own games
- Knowingly provides information to people in sports betting
- Wagers on their own games or on other sports at their own school

Up to 50% suspension for a Student-Athlete who:

Wagers on their own sport at another school

Other betting violations, such as pro sports:

- \$200 or less: Only further education is required
- \$201 to \$500: Loss of 10% of a season, plus further education
- \$501 to \$800: Loss of 30% of a season, plus further education
- More than \$800: NCAA reinstatement staff will consider whether further loss of eligibility is appropriate, including potentially permanent ineligibility.

Iowa



- Criminal Charges
- NCAA Penalties



Gambling Activity Monitoring

Gaming Officials and State Agencies

- Geolocations
 - Can see when and where a bet was placed



- Sports Wagering Devices
 - Can determine which device was used and determine if account is legal or fake

Sports wagering is big business.

Multiple agencies are aggressively monitoring wagering activity.



US Integrity



Home

ProhiBet Services

Clients

Tip Line

Virginia Tech Partners with ProhiBet for Innovative Sports Data **Integrity Solution to Ensure Regulatory Compliance**

Las Vegas, NV (September 5th, 2023) — Virginia Tech and ProhiBet today announced a groundbreaking partnership for the utilization of ProhiBet's advanced fully encrypted decentralized cross-monitoring and notification platform. Designed to safeguard sports integrity and ensure adherence to state-specific regulations, ProhiBet will play a pivotal role in preventing specific individuals such as athletes, coaches, league officials, and administration from engaging in prohibited sports wagering.















































































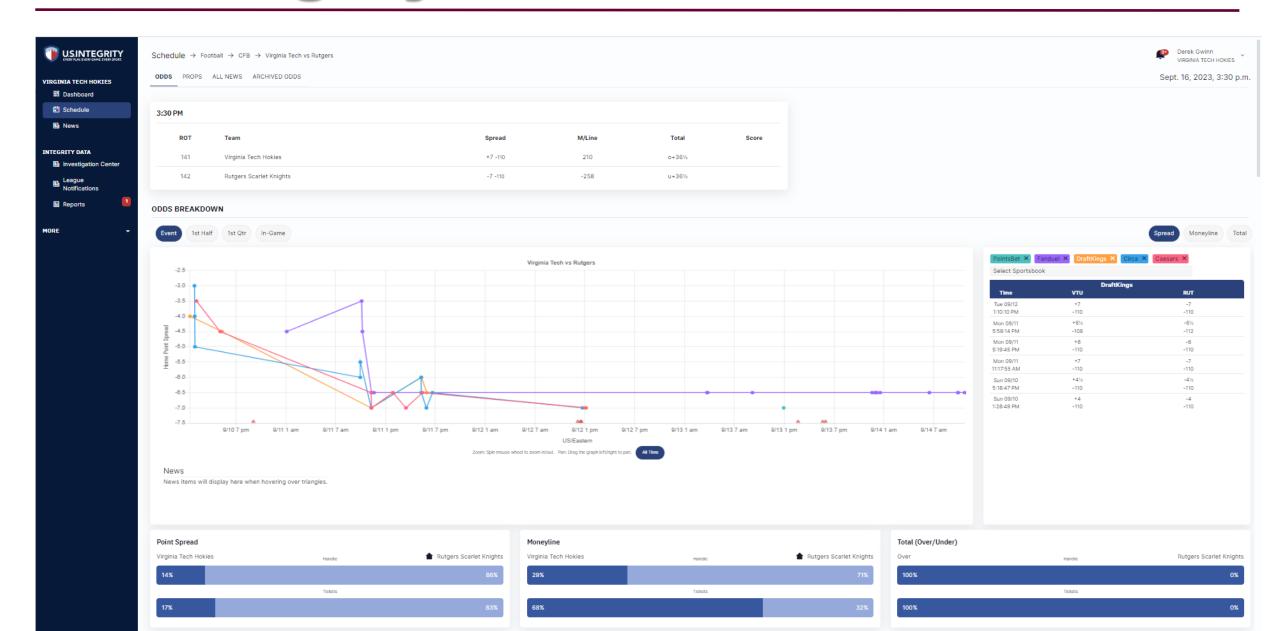








US Integrity



ProhiBet

1. Can identify any wagers placed by staff or studentathletes

2. Can PREVENT staff or student-athletes from placing impermissible wagers

impermissible wagers





AD Update UAC // September 2023

ACC Expansion: Olympic Sport Focus & SWA Action Items

CAPS: Department Overview & Update

UAC: Topics/Requests for the Year

Q&A: For the Group

ACC Expansion – SWA Action Items

SWAs Focus: 11 Olympic sports

- 1. What they are doing currently
- 2. Which of the new 3 schools will now be participating
- 3. RPI info
- 4. Different regular season/championship options
- 5. Total number of games, play dates, missed class time, pros/cons of model

^{*} Field hockey, men's soccer, women's soccer, volleyball, gymnastics, wrestling, baseball, women's lacrosse, softball, men's tennis, and women's tennis

^{**} The addition of Cal, Stanford, and SMU has no impact on half of the ACC's sponsored sports (14 of 28: XC, S&D, Fencing, Indoor/Outdoor T&F, Golf, Rowing, Men's Lacrosse

ACC Expansion – SWA Action Items

Monday	25-Sep	4:00 PM	Women's Soccer Coaches & Committee Officers
Tuesday	26-Sep	11:00 AM	Field Hockey Coaches & Committee Officers
Tuesday	26-Sep	3:00 PM	Volleyball Coaches & Committee Officers
Wednesday	27-Sep	11:00 AM	Men's Soccer Coaches & Committee Officers
Wednesday	4-0ct	11:00 AM	Wrestling Coaches & Committee Officers
Wednesday	11-Oct	11:00 AM	Baseball Coaches & Committee Officers
Wednesday	11-Oct	2:00 PM	Softball Coaches & Committee Officers
Tuesday	17-0ct	11:00 AM	Men's Tennis Coaches & Committee Officers
Tuesday	17-0ct	2:00 PM	Women's Tennis Coaches & Committee Officers
Monday	23-0ct	11:00 AM	Cross Country/Track and Field Coaches & Committee Officers
Monday	23-0ct	1:30 PM	Women's Golf Coaches & Committee Officers
Tuesday	24-0ct	11:00 AM	Swimming & Diving Coaches & Committee Officers

C.A.P.S.

Compliance
Academics
Performance
Support



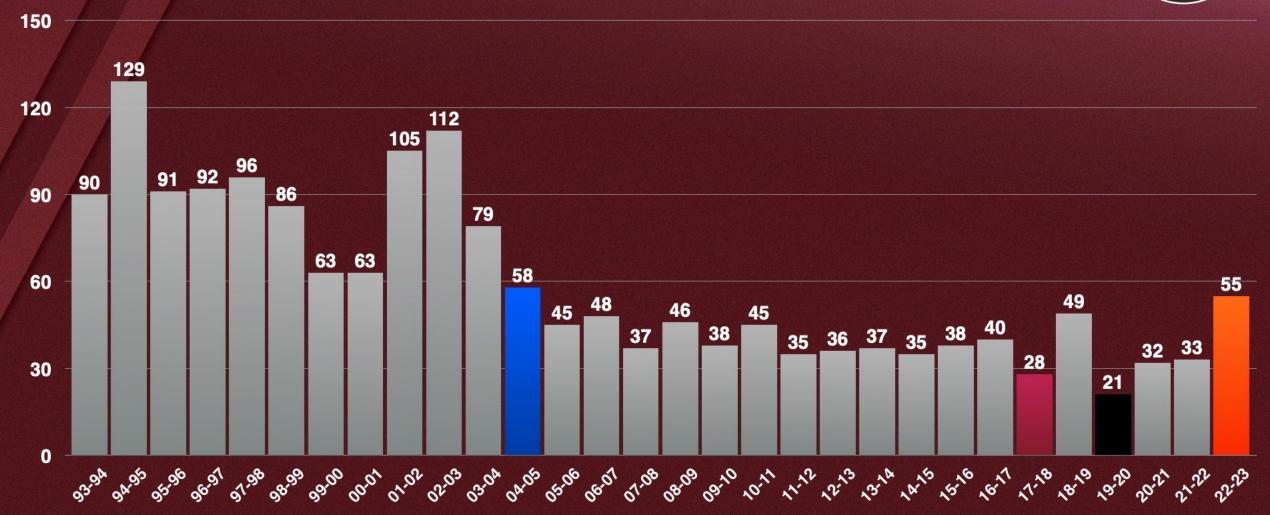
PERFORMANCE



Learfield Directors' Cup

993-2023





Learfield Directors' Cup Teams Scoring Points (2022-23)



Women's Soccer	25
Men's Swimming & Diving	69
Women's Indoor Track &	45.50
Women's Indoor Track &	47.50

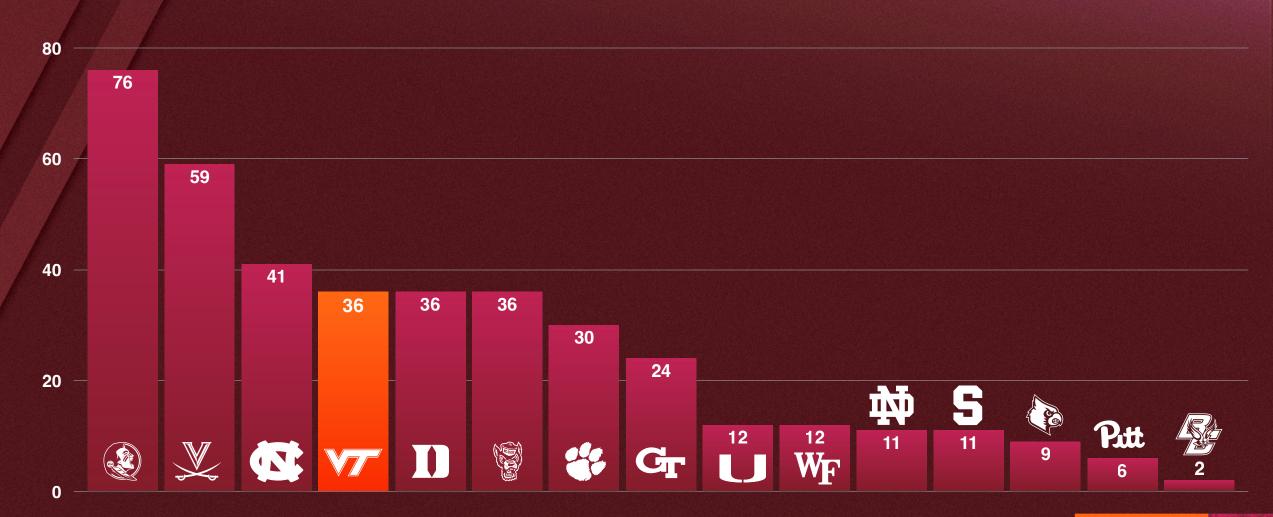
Women's Basketball	83
Women's Swimming &	54
Wrestling	69
Softball	50

Total Points

443.0

ACC CHAMPIONSHIPS

SINCE 2004-05 (Virginia Tech Sponsored Sports Only)





Championship Resources

Virginia Tech Sports Network

Sports Medicine/Athletic Training

Digital Strategy & Innovation

Creative Video

Strength & Conditioning

ACC Network

Fundraising (Hokie Club)

Rhino

Nutrition

Equipment

Brand Advancement

Creative Design

University Club

Ticket Operations

In-Venue Experience

Business Office

SAPC/Sodexo

CAMP: Counseling and Athletic Mental Performance

Marketing

Facilities, Game Operations & Grounds

Broadcast Operations

Production & Multimedia

Student-Athlete Academic Support Services

Aramark

Information Technology

Ticket Sales & Service

Anthony Travel

Student-Athlete Development

Housekeeping

Virginia Tech Sports Properties (Learfield)

Creative Communications

SUPPORT AREAS



VIRGINIATECH ATHLETICS SINGLE MINDED PROPOSITION

We create memorable experiences that only Virginia Tech can offer.



AD Update UAC // September 2023

UAC: Topics/Requests for the Year

Q&A: For the Group

Clint Wattenberg, MS, RDN Associate AD // Sports Nutrition

- Started working at VT on August 14, 2023
- Director of Performance Nutrition, UFC Performance Institute 2017-2023
 - Supported UFC athletes through an interdisciplinary high performance care model
 - Versaw UFC RD and four Performance Chefs
 - Establish data-driven nutrition interventions & diagnostics for three core areas:
 - Weight-making, metabolic health, and brain health
- Coordinator of Sports Nutrition, Cornell Athletics

2013-2017

- Provided education & Counseling for 37 athletic teams
- Oversaw safe weight management & protocols
- Founder of Body Positive Cornell, peer-led weight neutral wellness initiative
- Collaborated with Cornell Dairy to develop "Big Red Refuel" formulated specifically for Cornell Athletes
- Other Professional Initiatives:
 - Chairperson of Combat & Weight Class Sports Special Interest Group
 - × Prior Cornell Assistant Wrestling Coach & Director of Finger Lakes Wrestling Club

