



# Staff Senate

## Minutes, May 18, 2023 Regular Meeting

The meeting was called to order by President Serena Young at 12:00 p.m.

She introduced Lynsay Belshe, vice president for auxiliary and business services, and James Perkins, chief of staff for the vice president. They gave a presentation about the current state of parking and transportation on the Virginia Tech campus in Blacksburg. They also answered questions and listed to suggestions about several aspects of parking on campus. The presentation is included with the minutes.

The new officers for the 2023-24 term were announced.

LaTawnya Burlison, president  
Callan Bartel, vice president  
Kari Evans, secretary/treasurer  
Frank Kerr, parliamentarian

Congratulations to the winners and thanks to all who stood for nomination. The new officers start their terms at the end of the June meeting.

The meeting was adjourned at 1:00 p.m.

Respectfully submitted,  
Bruce B. Harper  
Staff Senate Secretary



# PARKING AND TRANSPORTATION

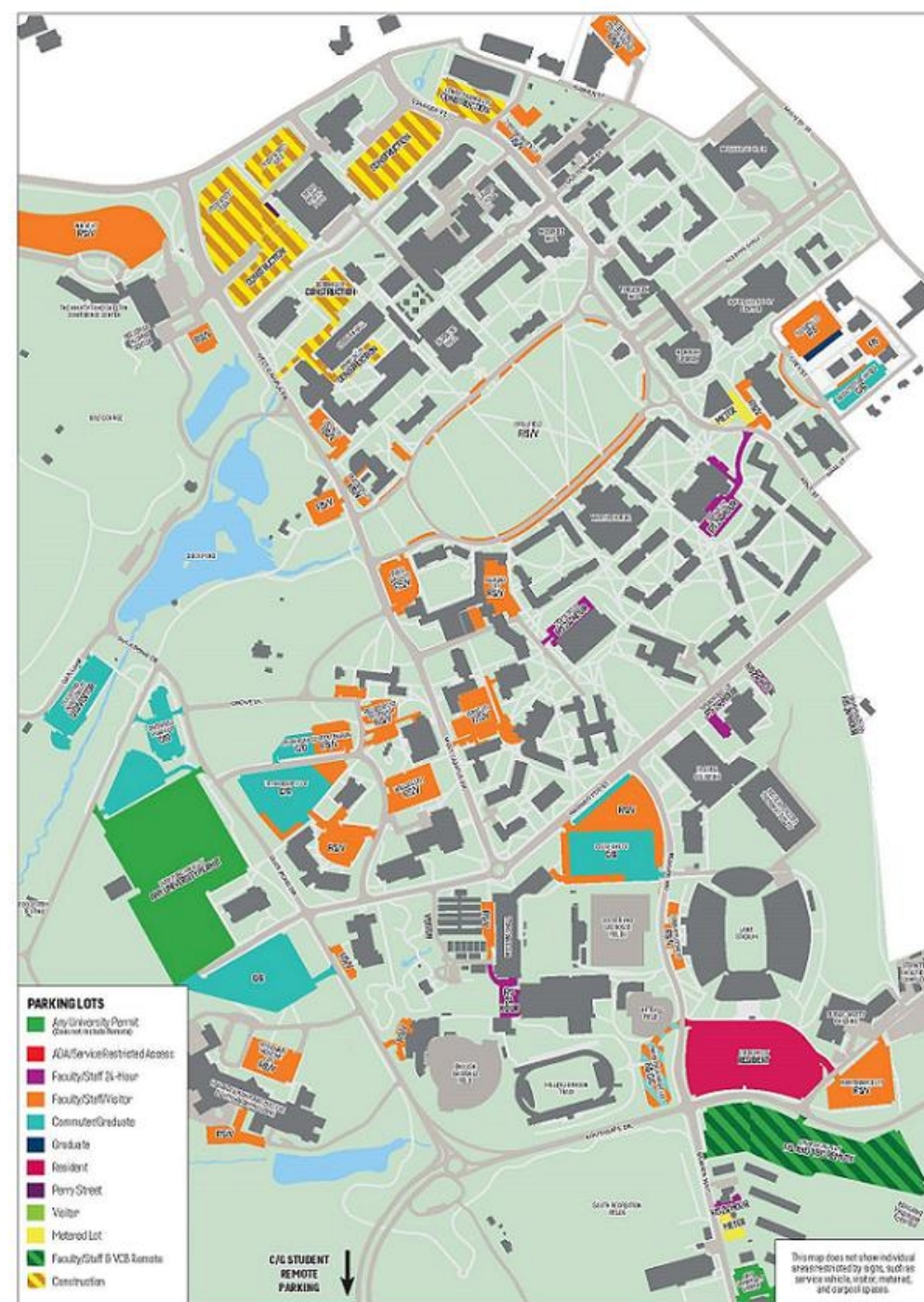
LYNSAY BELSHE, VICE PRESIDENT, ENTERPRISE  
ADMINISTRATIVE AND BUSINESS SERVICES

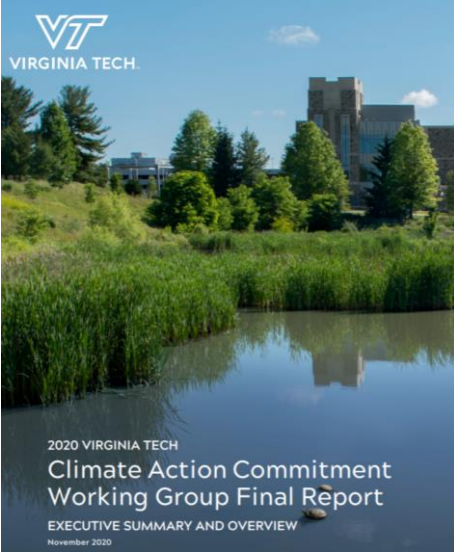


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# Master Planning

- 2016 Parking and Transportation Master Plan and the university wide Campus Master Plan of 2018 set guideposts for the future of parking and transportation on campus.
- Plan Elements Include: Roadways /Parking / Transit/ Pedestrians / Bicycles
- Parking and Transportation Master Plan:
  - Goal: enhance mobility while preserving campus character
  - Goal: prepare for the growth in student enrollment that was expected through 2025.
- As campus growth continues to disrupt parking across campus, the effective reassignment of parking will require consistent monitoring and adjustments.
- Parking needs to continually be reallocated to effectively support future demand.





- Build upon existing opportunities:
- **Blacksburg Transit:** Strong partnership, ridership, fleet upgrades.
- **Multi-Modal Transit Facility (MMTF)** - construction underway.
- **Future of Work** - hybrid work arrangements and commuting options.



## GOAL 9 CLIMATE ACTION COMMITMENT

*Reduce single-occupancy-vehicle commuting to campus by 20% by 2025, and reduce transportation-related GHG emissions by 40% by 2030.*



# OVERVIEW: TRANSPORTATION SERVICES



## PARKING SERVICES

- Manages 14,255 parking spaces on the Blacksburg campus
- Serves roughly 35,500 students, 8,600 employees, and thousands of alumni, parents, and community members per year



## FLEET SERVICES

- Manages university rental fleet of approximately 120 state vehicles
- Employees and students can reserve vehicles for business purposes on a daily or long-term basis



## SUSTAINABLE TRANSPORTATION

Portfolio includes:

- Bike Hub, Heads Up Hokies, Blacksburg Transit, Zipcar, Mass Transit, Ride Solutions, and Roam NRV Bike Share

## AIR TRANSPORTATION SERVICES

- Provides air transportation for Virginia Tech employees, or employees of university-related corporations on university business





# SUSTAINABLE TRANSPORTATION At a Glance

# Areas of Focus

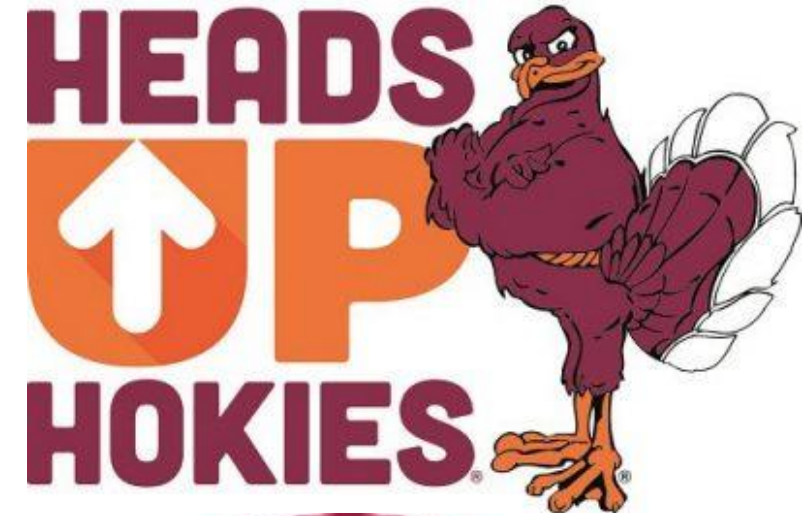


**Heads Up Hokies –**  
The Heads Up Hokies campaign encourages Hokies and community members traveling across campus on foot, by bike, e-scooter, bus, or car to keep their heads up, act predictably, and pay attention to their surroundings.

**Hokie Bike Hub –**  
The Hokie Bike Hub serves as a bicycle maintenance and commuter education center. At the Bike Hub, cyclists have access to tools and resources for self-service bike repair. Cyclists can also attend bike-themed workshops or learn how to maintain and repair bikes through one-on-one sessions with staff.

**Blacksburg Transit –**  
Operated by the Town of Blacksburg, BT is tailored to fit the needs of Virginia Tech students and the university community. Fares are prepaid, giving you unlimited access to all BT routes.

**RIDE Solutions –**  
RIDE Solutions makes finding carpool partners easy by maintaining a database of people who are interested in carpooling. Membership is free and gives you access to regional carpool matching, a Guaranteed Ride Home program, contests, incentives, and more.





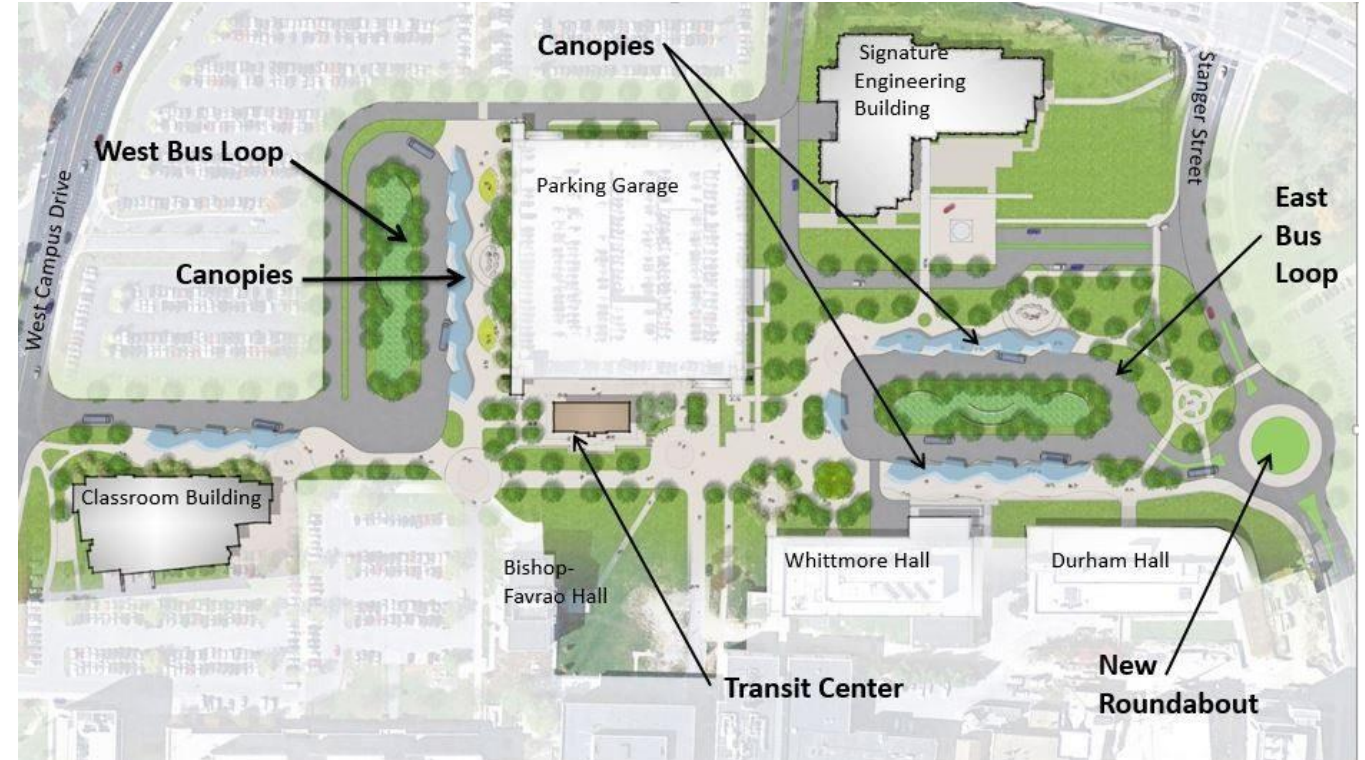
- Electric buses
- EV charging stations
- Micro-mobility strategies
- Commuter Alternatives Program (Bus, Bike and Walk Permit)





# MULTI MODAL TRANSIT FACILITY

- Moves central transit hub from Drillfield to Perry Street area
- One central location for all transit services (Smart Way, VA Breeze, OurBus, etc.)
- 17 bus stops at 2 bus loops
- Indoor waiting area
- Serves multiple transportation modes



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# PARKING SERVICES At a Glance

# PARKING SERVICES

- **University Auxiliary Unit:** 100% self-supporting through self generated revenue
- **Equitable** - user based system, everyone who uses system supports financially
- Affordability and accessibility is a priority with remote lot options/benchmarking
- Customer focus mindset
- Continuous Improvement
- *Stewards of Approximately 14,255 current parking spaces*
- *Approximately 700 spaces available each day*

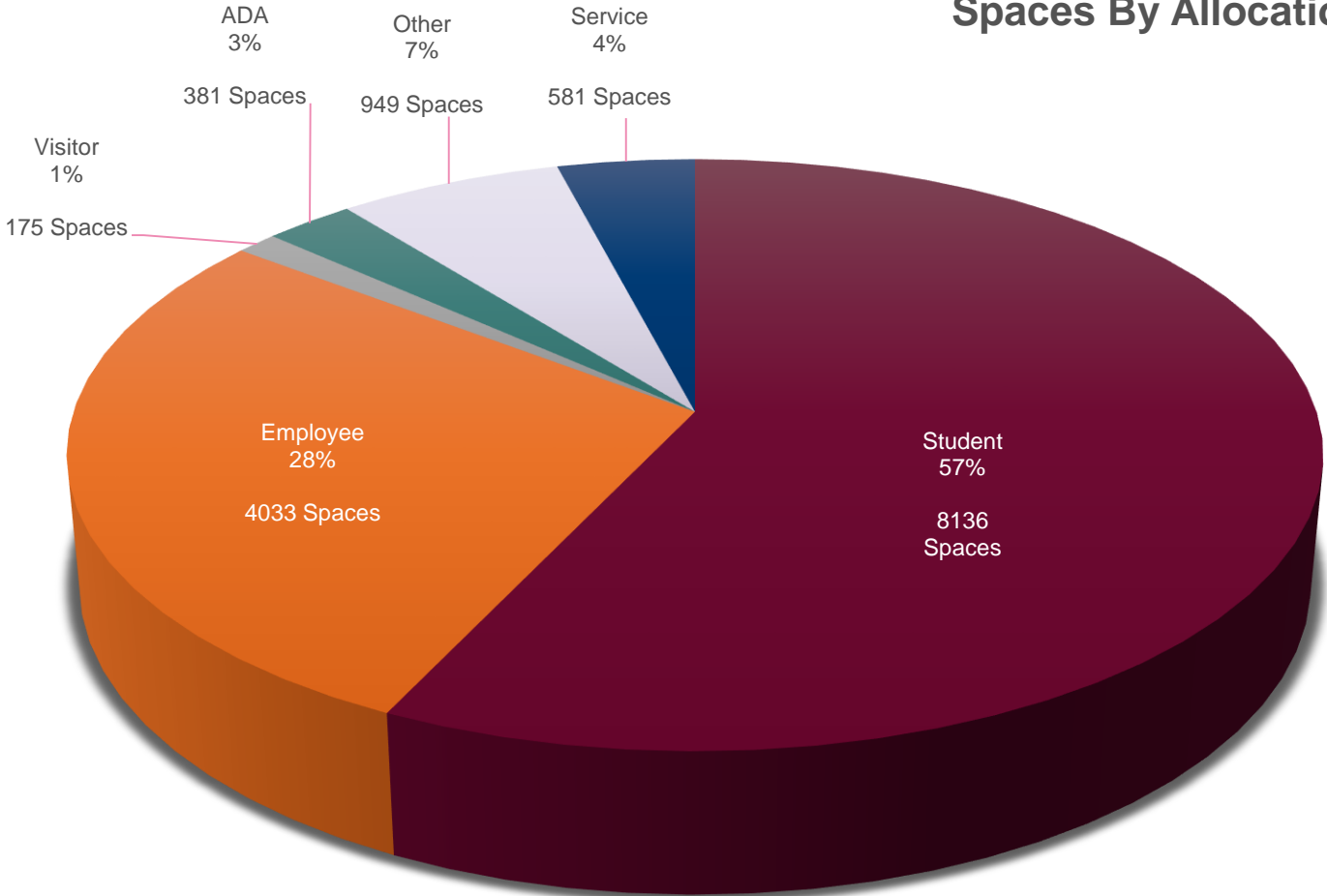


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# PARKING SPACES AT VIRGINIA TECH'S BLACKSBURG CAMPUS

Spaces By Allocation



# PARKING SERVICES

- **Recent initiatives:**
  - **Visitor Parking:** began charging visitors in Summer of 2020 to share cost of parking to all users.
  - **ParkMobile:** phone application that allows customers to easily pay-to-park by the hour or day.
  - **North End Center garage is a 24/7 gated facility:** ensures all patrons are sharing in the cost of the garage.
  - **Extending parking enforcement hours to 10 p.m.:** maintains a controlled campus to protect spaces that permit holders have paid to use for late afternoon and evening purposes.
  - **Began offering a low-cost, evening only permit 2021.**



# PARKING DISPLACEMENT: CAPITAL CONSTRUCTION

- Over the past several years, multiple new facilities and major renovations to existing buildings have taken place throughout the North Academic District.
- This construction has, and will continue to, displace a substantial amount of parking in the campus core.

## # of Spaces Displaced - Completed Capital Construction

402 - Goodwin Hall (FY14)

367 - New Classroom Building (FY16)

760 - Multi-Modal Transit Facility (FY21)

460 - Data & Decision Sciences (FY21)

86 - HITT Hall (~FY22)

384 - Undergraduate Science Lab Building (~FY22)



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## NORTH ACADEMIC DISTRICT



# STRATEGIES TO HELP OFFSET PARKING DISPLACEMENT

- Shift towards periphery parking for majority of Commuter/Graduates.
- Continue to move displaced Faculty/Staff parking to Perry Street Garage.
- Adjust quantity of student Perry Street Lots permits sold.
- Continue to drive strong campus community participation in alternative transportation methods, including BT, walking, biking, carpool, vanpool.



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# Summary

## CURRENT STATE:

- 100% self-supporting Auxiliary unit
- Continue to be impacted by capital projects within North Academic District
- Affordability and accessibility is a priority with remote lot options
- Customer focus mindset, Continuous Improvement
- Over 700 available spaces each day

## LOOKING AHEAD:

- Multi-Modal Transit Facility (MMTF)
- Continued focus on sustainable transportation programs
- Movement toward garage parking
- Support the university mission

## CONNECT WITH TRANSPORTATION SERVICES

**E-mail:** [parking@vt.edu](mailto:parking@vt.edu)

**Phone:** (540) 231-3200

**Website:** [parking.vt.edu](http://parking.vt.edu)

### Social Media:

**Twitter:** @GetAroundVT

**Instagram:** @GetAroundVT

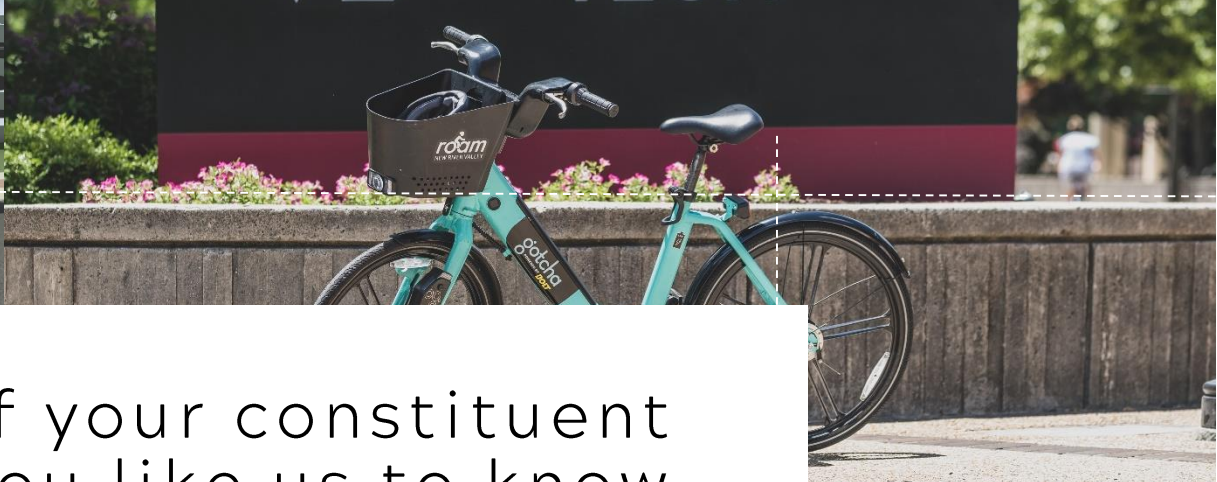
**Facebook:** Virginia Tech  
Transportation Services



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# Questions?



- As representatives of your constituent groups, what would you like us to know in regards to Transportation and/or Parking?
- Is there any additional information you feel would help improve Transportation and/or Parking at Virginia Tech?

