

**University Council Minutes**  
**April 10, 2017**  
**3:00 PM**  
**1045 Pamplin Hall**

**Present:** Tim Sands (presiding), Rosemary Blieszner, Jack Davis, Karen DePauw, Guru Ghosh, Stephen Kleiber for Alan Grant, Martin Daniel for Theresa Mayer, Brenda Van Gelder for Scott Midkiff, J. P. Morgan for Sally Morton, Nikeshia Arthur for Kelly Oaks, Kim O'Rourke, Thanassis Rikakis, Chris Wise for Patricia Perillo, Dwight Shelton, Robert Sumichrast, Don Taylor, Michael Kucsak for Tyler Walters, Sherwood Wilson, Paul Winistorfer, Richard Ashley, Andrew Peck for Matthew Chan, Benjamin Corl, Mary Beth Dunkenberger, Sally Paulson, Hans Robinson, Dean Stauffer, Ross Verbrugge, Diane Agud, Susan Anderson, Rami Dalloul, David Tegarden for Corinne Noiro, Jennifer Brill, David Dillard, Tom Inzana, Lisa Kennedy, Nathan King, Christopher Zobel, Judy Alford, Robin Lawson, Teresa Lyons, Albert Moore, Sue Teel, Annette Bailey, John Massey, Sandra Muse, Meriam Nure, Glenda Scales, Michele Waters, Kisha Gresham for Brett Netto, Alexandra Hyler, Julia Billingsley, Tristan Jilson, Montasir Abbas, Gabe Cohen, Alex Parrish

**Absent:** Cyril Clarke (with notice), Michael Friedlander, Steve McKnight, Charles Phlegar, Menah Pratt-Clarke, Dave Close, Robert Sebek, Bryan Brown, Robert Bush, Anita Puckett, Christopher Beattie, Kathrine Carter, Paul Herr, Tracey Drowne, John Benner, Preston Huennekens, Alexa Parsley, Warren Nooger, Tara Reel (with notice)

**Guests:** Shelia Collins, Denny Cochrane, Al Cooper, Jack Finney, Rachel Holloway, Hal Irvin, Brian Lee, Rick Sparks, Audra Van Wart

Dr. Sands called the meeting to order at 3:00 p.m. A quorum was present.

**1. Adoption of Agenda**

A motion was made and seconded to adopt the agenda. The motion carried.

**2. Announcement of approval and posting of minutes of March 27, 2017**

Dr. Sands noted that these minutes have been voted on electronically and can be publicly accessed on the Governance Information System on the Web (<http://www.governance.vt.edu>).

**3. Presentation**

Mr. Dwight Shelton gave a presentation on tuition and fees (Attached).

**4. Old Business**

**Commission on Graduate Studies and Policies**

Resolution CGSP 2016-17G

Resolution to Establish a Master of Science Degree in Translational Biology, Medicine and Health

Dr. Sally Paulson presented the resolution for second reading and made a motion to approve. The motion was seconded, and the motion passed.

**Commission on Undergraduate Studies and Policies**

Resolution CUSP 2016-17I

## Resolution to Revise University Calendar Criteria (Presidential Policy Memorandum 228)

Dr. Stauffer presented the resolution for second reading. He indicated that two additional lines had been included for clarification in the “Be It Further Resolved” section as follows:

**BE IT FURTHER RESOLVED** that effective with the 2017-18 Academic Year, Labor Day, the first Monday in September, is designated as a university holiday, and the university is closed.

**BE IT FURTHER RESOLVED** that all applicable policies and employee handbooks will be updated to reflect this change.

Dr. Stauffer made a motion to approve the resolution. The motion was seconded, and the motion passed.

### **Commission on University Support**

Resolution CUS 2016-17B

Resolution to Update the Charge for the Energy and Sustainability Committee

Dr. Richard Ashley presented the resolution for second reading and made a motion to approve. The motion was seconded, and the motion passed.

## **5. New Business**

### **Commission on Faculty Affairs**

Resolution CFA 2016-17F

Resolution to Amend the Promotion Guidelines for Faculty on Restricted Appointments

Dr. Hans Robinson presented the resolution for first reading. The current policies outlined in the Faculty Handbook do not allow faculty members on restricted appointments to be eligible for promotion. Departments with high teaching and administrative needs may hire faculty members in restricted positions using one-time funds that recur for many years, and these faculty members may be strong contributors whose performance warrants promotion consideration. In rare circumstances, the department may not be able to convert a restricted position to a regular position, but desires to have the faculty member reviewed for promotion. This resolution is asking that the Faculty Handbook be amended to include revised language that allows the department head to request approval of an exception for promotion of a restricted faculty member.

### **Commission on Faculty Affairs**

Resolution CFA 2016-17G

Resolution to Amend the Promotion Guidelines for Non-Tenure-Track Collegiate Faculty Appointments

Dr. Hans Robinson had to leave the meeting early, so in his absence, Dr. Rami Dalloul presented the resolution for first reading. Dr. Dalloul explained the Faculty Handbook contains policies governing the promotion guidelines for non-tenure-track faculty members, and the collegiate professor series was added as a faculty category during the 2015-16 academic year, with the intention to develop a promotion process that was parallel to the promotion and tenure process. Current policies outlined in Chapter 5 of the Faculty Handbook do not provide this parallel process. The Commission on Faculty Affairs has drafted dossier and procedural guidelines for the promotion of collegiate faculty, which will be reviewed and approved by the University Promotion and Tenure Committee during its final meeting in April 2017. This resolution is requesting that the Faculty Handbook be amended to include a new section that specifies the policy for promotion of collegiate faculty.

**Commission on Graduate Studies and Policies**

Resolution CGSP 2016-17H

Resolution to Rename the Department of Human Development to the Department of Human Development and Family Science

Dr. Sally Paulson presented the resolution for first reading. Dr. Paulson introduced Dr. Anisa Zvonkovic, Professor and Department Head, who indicated that the Department of Human Development has achieved national prominence for the faculty work in instruction, discovery, and engagement. The faculty expertise includes the field of family science as well as Marriage and Family Therapy. The current department name, Human Development, is not used in other similar departments at research universities with very high research activity. The proposed name, Human Development and Family Science, accurately reflects the scope of teaching, training, research, and engagement within the department. The National Council on Family Relations, the primary professional organization for family scholarship, formally adopted family science as the preferred term to identify the field in 2015. Department faculty and graduate students voted with strong support for changing the name to Human Development and Family Science, and changing the department name would bring broader recognition to the contributions of the department and its aspirations among prospective students at the graduate and undergraduate levels, prospective donors and research sponsors, and the general public.

**Commission on Graduate Studies and Policies**

Resolution CGSP 2016-17I

Resolution to Approve the Degree Title Change from Master of Science in Human Development to Master of Science in Human Development and Family Science

Dr. Sally Paulson introduced the resolution for first reading. Dr. Paulson indicated that changing the current department name, Human Development, to the proposed name, Human Development and Family Science, should include changing the title of the graduate degree from Master of Science in Human Development to Master of Science in Human Development and Family Science.

**Commission on Graduate Studies and Policies**

Resolution CGSP 2016-17J

Resolution to Approve the Degree Title Change from Doctor of Philosophy in Human Development to Doctor of Philosophy in Human Development and Family Science

Dr. Sally Paulson introduced the resolution for first reading. Dr. Paulson indicated that changing the current department name, Human Development, to the proposed name, Human Development and Family Science, should include changing the title of the graduate degree from Doctor of Philosophy in Human Development to Doctor of Philosophy in Human Development and Family Science.

**Commission on Undergraduate Studies and Policies**

Resolution CUSP 2016-17H

Resolution for the Renaming of the Department of Foreign Languages and Literatures to the Department of Modern and Classical Languages and Literatures

Dr. Dean Stauffer introduced the resolution for first reading. Dr. Stauffer indicated that the Department of Foreign Languages and Literatures, established as a separate department in academic year 1976-1977, has achieved national and international distinction in the areas of teaching, scholarship, and outreach. The department has grown over the decades to include non-European languages such as Arabic, Chinese, and Japanese, as well as Modern Greek. The Department now offers majors in Classical Studies, French,

German, Russian, and Spanish and minors in Arabic, Chinese Studies, Classical Languages (including ancient Greek), Classical Studies, French, French for Business, German, Italian, Japanese Studies, Latin, Russian, and Spanish. During the past decades, "foreign" has been removed from the name of most language departments due to negative connotations. The Classical Studies program (Latin and Greek) has achieved particularly high recognition both regionally and nationally for outstanding teaching and discovery, and departments nationally that include Classical Studies with modern languages and literatures have a name that reflects this inclusion.

## **6. Announcement of Approval and Posting of Commission Minutes**

These minutes have been voted on electronically and will be posted on the University web (<http://www.governance.vt.edu>). Note that the purpose of voting on Commission minutes is to accept them for filing. University Council By-laws require that policy items be brought forward in resolution form for University Council action.

- Commission on Equal Opportunity and Diversity  
November 7, 2016  
February 6, 2017
- Commission on Graduate Studies and Policies  
March 1, 2017
- Commission on Undergraduate Studies and Policies  
March 20, 2017

## **8. Adjournment**

There being no further business, a motion was made to adjourn the meeting at 3:53 p.m.



## **2017-18 Tuition and Fee Development**

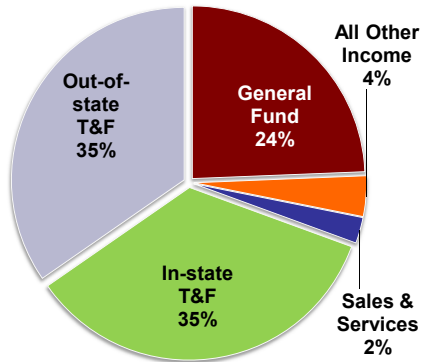
University Council  
April 10, 2017

M. Dwight Shelton, Jr. VP for Finance and Chief Financial Officer



# **Tuition Basics**

## University Division Revenue Sources Educational & General Program 2016-17



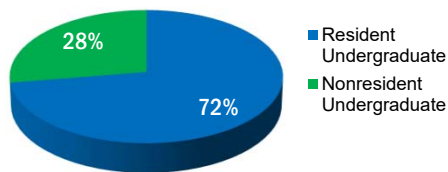
Components	\$ Millions	%
In-state T&F	\$237.7	35%
Out-of-state T&F	236.8	35%
General Fund	166.5	24%
All Other Income	25.9	4%
Sales & Services	16.6	2%
<b>Total</b>	<b>\$683.5</b>	<b>100%</b>

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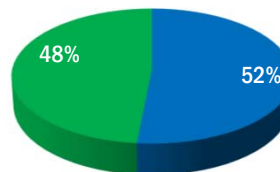
(Source: 2016-17 University Authorized Budget Document.)

## Nonresident Undergraduates

Fall 2016 Enrollment



2016-17 Net Tuition Revenue



- Though only **28%** of undergraduate enrollment, nonresidents provide **48%** of net undergraduate tuition revenue.

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## 2017-18 Budget Planning

## Factors Considered in Budget and Tuition & Fee Planning

- **Level of state General Fund Support**
  - General Fund reduction of \$8.6 million for 2017-18
  - Increased costs related to health, compensation, etc.
- **2017-18 Known Cost Drivers**
  - Compensation, health insurance, student financial aid
  - Other Costs (fixed costs, utilities, health & safety)
- **University Budget Priorities**
  - Enhanced Student Financial Aid to help Low- to Middle-Income families
  - Enrollment Growth
  - Strategic Initiatives
- **Market Considerations**
  - Benchmarking & Studies
- **State Guidance**
  - Appropriation Act language
  - Six-Year Plan feedback

## 2017-18 E&G Cost Drivers

(\$s in millions)

### Compensation

	Total	Fund Split	
		State	University
Statewide 2% Faculty Merit Increase	\$ 6.4	\$ 1.9	<b>\$ 4.5</b>
Statewide 3% Staff Salary Increase	2.7	1.1	<b>1.6</b>
National Distinction/Promotion & Tenure	3.5	-	<b>3.5</b>
<b>Total</b>	<b>\$ 12.6</b>	<b>\$ 3.0</b>	<b>\$ 9.6</b>

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## 2017-18 E&G Cost Drivers

(\$s in millions)

### Mandatory and/or Unavoidable Costs

	Total	Fund Split	
		State	University
Employee Health Insurance Increase	\$ 4.0	\$ 1.6	<b>\$ 2.4</b>
Graduate Assistant Health Insurance Increase	0.6	-	<b>0.6</b>
Health & Safety	0.3	-	<b>0.3</b>
Fixed Costs	1.3	-	<b>1.3</b>
Operation & Maintenance of Facilities	0.1	-	<b>0.1</b>
Financial Aid – Prior Commitments	1.3	-	<b>1.3</b>
<b>Total</b>	<b>\$ 7.6</b>	<b>\$ 1.6</b>	<b>\$ 6.0</b>

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## 2017-18 E&G Cost Drivers

(\$s in millions)

### Institutional Priorities

#### Fund Split

	Total	State	University
Enrollment Growth Support	\$ 7.7	\$ 3.7	\$ 4.0
Destination Area Investments (New Faculty)	4.4	-	4.4
Student Financial Aid Enhancements	2.4	-	2.4
Library	0.6	-	0.6
Critical Needs	1.3	-	1.3
Prior Commitments	0.6	-	0.6
<b>Total</b>	<b>\$ 17.0</b>	<b>\$ 3.7</b>	<b>\$ 13.3</b>

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## 2017-18 E&G Cost Drivers

(\$s in millions)

### Total Cost Drivers

#### Fund Split

	Total	State	University
Compensation	\$ 12.6	\$ 3.0	\$ 9.6
Unavoidable and/or Mandatory Costs	7.6	1.6	6.0
Institutional Priorities	17.0	3.7	13.3
<b>Total</b>	<b>\$ 37.2</b>	<b>\$ 8.3</b>	<b>\$ 28.9</b>

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## Resourcing the Institution

(\$s in Millions)

	<u>2017-18</u>
Previously Identified Known Costs	\$ 37.2
<u>Resource Plan</u>	
Incremental Operating General Fund Support	3.7
State Support for Fringe Rate and Compensation Increases	4.6
General Fund Budget Reduction	(8.6)
Reallocation of Existing Resources	5.9
Auxiliary Direct Assistance	1.0
Alternative Revenue Strategies (Library Fee)	0.6
Enrollment Growth	14.6
BOV Approved Tuition Rate Increase	13.5
Subtotal	<u>35.4</u>
<b>Remaining Surplus/(Deficit)</b>	<b><u>(\$ 1.9)</u></b>

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## Impact of Shortfall

- University is still developing 2017-18 budget
- All options are being considered to close the shortfall.
- An across-the-board reduction is already part of the state budget reduction mitigation strategy.
- Remaining shortfall could be dealt with through targeted reduction strategies or larger across-the-board reductions.

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## 2017-18 Tuition and Fees

### Key Elements of Recommendation

- Rates balance the resource needs of the university with price sensitivity and an assessment of market-based rates
- Tuition increases are driven largely by compensation, state budget reductions, fringe benefit rates, and unavoidable costs
- Allows the university to make modest progress in support of university and Commonwealth goals
- Continues to support access for low and middle-income Virginia resident undergraduates in accordance with the university's commitment under the Higher Education Restructuring Act.
- Includes updated differential rates and modified pricing strategies to increase revenues outside of general tuition increase

## Undergraduate Financial Aid

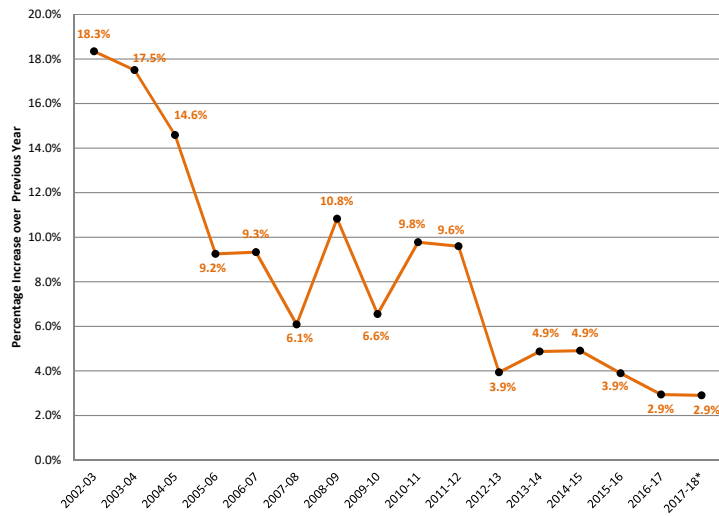
### Additional enhancements include:

- **Presidential Scholarship Initiative**
  - Provides full scholarship to incoming freshmen for four-years
  - For 2017-18, the annual cohort of 85 is continued
- **VT Grant – Reduction of Undergraduate Unmet Need**
  - Refocused program being developed to provide additional aid to Virginia resident families in the 1<sup>st</sup>-3<sup>rd</sup> income quintiles, reducing Net Price for Virginia families with low to middle-income.
- **Targeted Enrollment Growth Support**
- **Increased institutional support for matching programs for new endowments.**
- **In total, the university plans to enhance undergraduate student financial aid by at least \$3.7 million.**

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## Virginia Undergraduate Tuition and Fee Increase History

2017-18 Recommendation continues the trend of slowing increases.



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\*Proposed

## 2017-18 Tuition and Mandatory Fees

	2016-17 Charge	Proposed 2017-18	Increase	
			\$	%
<b>Resident Undergraduate</b>	\$ 12,852	\$ 13,230	<b>\$ 378</b>	<b>2.9%</b>
<b>Nonresident Undergraduate</b>	\$ 29,975	\$ 31,014	<b>\$ 1,039</b>	<b>3.5%</b>
<b>Resident Graduate</b>	\$ 14,532	\$ 15,072	<b>\$ 540</b>	<b>3.7%</b>
<b>Nonresident Graduate</b>	\$ 27,764	\$ 28,810	<b>\$ 1,046</b>	<b>3.8%</b>
<b>VA/MD Vet Med</b>	\$ 23,617	\$ 24,197	<b>\$ 580</b>	<b>2.5%</b>
<b>Nonresident Vet Med</b>	\$ 50,753	\$ 51,996	<b>\$ 1,243</b>	<b>2.4%</b>

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## Comprehensive Fee Components for 2017-18

	2016-17 Charge	Proposed 2017-18	Increase	
			\$	%
<b><u>Comprehensive Fee</u></b>				
Student Activity Fee	\$ 322	\$ 326	\$ 4	1.2%
Health Service Fee	410	425	15	3.7%
Athletic Fee	293	308	15	5.1%
Transportation Services Fee	127	137	10	7.9%
Recreational Sports Fee	321	322	1	0.3%
Student Services Fee	257	268	11	4.3%
Student Cultural Activities Fee	181	181	0	0.0%
<b>Total Comprehensive Fee</b>	<b>\$ 1,911</b>	<b>\$ 1,967</b>	<b>\$ 56</b>	<b>2.9%</b>

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*Comprehensive fees at the other five doctoral institutions range from \$2,141 to \$5,424.*

## Differential Tuition Charges Updates

Differential Tuition charges are assessed in specific disciplines, providing resources to address unique costs and enhance quality of instruction.

- **Engineering Fee Update:**
  - Transition current undergraduate fee from \$43.25 per credit hour to major-based fee of \$775 per academic year.
    - Intended to be a resource neutral transition
- **Master of Business Administration:**
  - From \$162.50 per credit to \$175.00 per credit (7.7% increase)
- **Master of Science in Business Administration (MSBA):**
  - **Business Analytics (MSBA-BA)** Increase fee from \$162.50 per credit to \$175 per Credit (7.7% increase)

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## New Differential Tuition Charges

- **Master of Science in Business Administration (MSBA):**
  - Hospitality and Tourism Management (MSBA-HTM): \$175 per Credit
- **Building Construction Supplemental Fee**
  - Undergraduate: \$775 major-based fee per academic year

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## Other Specialized Fees

- Designed for program-specific costs or to address service delivery costs to students.
  - **Library Fee:** Increase by \$16 to \$96 annually
  - **Technology Service Fee:** No increase. \$74 annually

## Projected Market Impact of 2017-18 Tuition and Mandatory Fees

- Based upon recent market trends and the university's estimate of 2017-18 increases, the 2017-18 tuition and fee adjustments will maintain the university's current market position.

	2016-17	2017-18
<b>In-state Undergraduate</b>		
Public SCHEV Peers	<b>10 out of 24</b>	<b>10 out of 24</b>
Virginia Institutions	<b>6 out of 15</b>	<b>6 out of 15</b>
<b>Out-of-state Undergraduate</b>		
Public SCHEV Peers	<b>14 out of 24</b>	<b>15 out of 24</b>
Virginia Institutions	<b>6 out of 15</b>	<b>6 out of 15</b>

**Questions?**