Holly Scoggins, Chair, called the meeting to order at 3:34pm

1. Approval of Agenda
   A motion was made to approve the agenda, and was passed unanimously.

2. Approval of Minutes from February 21st, 2018
   A motion was made to approve the minutes of February 21st, 2018. The motion was passed unanimously.

Business

3. Athletics Update and Q&A – Whit Babcock, Director of Athletics
   • Goals
     ▪ Always have three to five-year plan, but things move rapidly and must adapt to the present
     ▪ “Commanders Intent” – does everyone have the same vision for what success looks like in the end?
       o Culture
       o Communicate
       o Get Better – DO MORE WITH LESS (Zappos handout)
       o Our Home
       o Academics/Our Students
       o Resources – how do we generate our revenue?
         ▪ VT Athletics: budget is 8th/9th in ACC at $90M
           - Among D1 programs in Virginia, VT Athletics uses lowest percentage from student fees to supplement budget.
       o Win – everyday!
   • Challenges
• Expansion of Legalized Sports Gambling
  ▪ $40B in March madness
• Sexual Assault/Title IX
• Resources/Budget
• Escalating cost of scholarships
• Transfer Rules – potential for “free agency”
• Mental Health Awareness
• Tax Code Changes
• FBI – Men’s Basketball investigations nationally
• Coaching contracts/salary escalations
• Grant-In-Aid litigation

• Opportunities
  o Positively impacting the student-athlete experience
  o Bringing People Together – Arms wide enough to welcome all
    ▪ We are 20% minority
  o Unique Value Propositions (UVP’s)
    ▪ How are we going to differentiate Virginia Tech from everyone else?
  o ACC Channel in 2019
    ▪ Revenue & Exposure
  o How F.A.N.G. (Facebook, Amazon, Netflix, Google) choose to impact sports and sports content delivery
    ▪ People will always consume sports – how will they consume it?
  o Drive for 25
  o Be the preeminent athletic department in the ACC
  o 2020 Vision

Questions/Comments:
• Can you explain the Transfer Rule situation?
  o Committee formed to develop new legislation – currently active
  o Two options:
    ▪ Every student-athlete can transfer ONCE with no ramifications and play right away
    ▪ Regardless of sport, every transfer must sit a year upon transferring
      ▪ Exemptions pending on academic readiness
  o Current conversation is trending toward option #2

4. Facilities Update – Tom Gabbard, Senior Associate AD, Facilities and Operations

• Projects Completed:
  o Men’s Basketball Gameday Locker-room
  o Merryman McConnell Auditorium
  o Student-Athlete Development Center
  o Stairwell renovations throughout Merryman and Cassell
  o Football Recruiting Center
- Diving Training Center – renovated old racquet ball facility in Cassell Coliseum
- Golf Indoor Practice Facility
- Updated Merryman & Cassell Coliseum wall graphics

- Projects Near Completion:
  - English Field at Union Park
  - Rector Fieldhouse Renovation

- Projects currently in design:
  - Sports Performance Center (nutrition center) - Bowman Room Renovation
  - ACC/ESPN Network Control Center
    - Can broadcast at ESPN levels locally for all sporting venues
    - Requires two studio-control centers
      - Must be functioning by August 2019
        - Will begin staff-training in Jan 2019
      - Break ground in September 2018
  - Renovation of Burrows-Burleson Tennis Center

- Projects planned for near future:
  - Expanded Sport Psychology Offices – Summer 2018
  - Soccer Video Board – Summer 2018
  - Soccer and Track Locker-room expansion in Merryman – Summer 2018

Questions/Comments:
- No questions

5. Time Management Plans (TMP) – Bridget Brugger-McSorley, Assistant AD, Compliance and Athletics Title IX, & Megan Griesemer, Assistant Director, Compliance

- Purpose: To help effectively plan non-athletic related activities, TMP aims to provide student-athletes with greater predictability and transparency in their everyday athletic schedules.
  - Started Aug 1, 2017
- Components
  - Athletically Related Activities
    - Countable – practice, weights, etc.
    - Other required – team travel, recruiting, team pre-game meals, scouting report meetings, etc.
      *does not include medical or academic
  - Days off – required
    - VT must include an additional 14 days off on top of general requirements
    - 7 days off immediately following completion of competition season
  - Other
    - Notifications – minimum standards for changes
• Implementation
  o Review/Approval
    ▪ Sport Administrator
    ▪ Two [2] student-athlete TMP Representatives
      ▪ Constant engagement with SA’s throughout the school year to learn benefits of TMP program
    ▪ Compliance Administrator
  o End-of-year Review
    ▪ Sport Administrator
    ▪ Compliance Administrator
    ▪ Director of Athletics
    ▪ University President
  o Jumpforward Software
    ▪ Brand new software program
      ▪ VT has been very involved in JF’s process of updating/improving the software

Questions/Comments:
• What are the standards for minimum notification to student-athletes?
  o 24-hour notice to change the calendar
  o 7 days to add something to the calendar
• How easy is it to manage post-season?
  o We require coaches to inform and update as soon as possible – there are exceptions built in for scenarios outside of the coaches’ control
• Are student-athletes allowed to update the software?
  o No
• Is this a “catch-all” calendar – stacking class schedules, etc.?
  o There are potential features in JF, but we are allowing coaches and student-athletes to adapt to the process and basic program features first
    ▪ Potential for APP to be created to add more capabilities – right now it is strictly for monitoring purposes
• Can the SA upload calendar items, time-management concepts of their own into the program/software?
  o Potential in future as the process and software platform develops
• Can we know what each student-athlete dedicates time-wise to sports with this data?
  o Yes, we have ability to generate various reports

6. Challenges Regarding Missed Class Time – Dr. Rachel Holloway, Vice Provost for Undergraduate Academic Affairs

• The advising and enrollment challenge
  o Meet academic and NCAA eligibility guidelines with limited scheduling availability
    ▪ How can we help manage this for advisors and student-athletes?
      • Begins with summer planning session for academic year
• Process for missed class notification
  o Coaches provide SAASS with competition/travel schedule
  o Director of SAASS provides a cover letter and schedule for each student-athlete to share with faculty
  o Student-athletes are coached to work closely with faculty to reschedule and complete work in a timely manner
• Exercise to show how much potential for conflict there is…
  o Most popular time for major classes is T/TH afternoon, however those times are not conducive for most student-athletes’ schedules
    ▪ Student-athletes adapt with online classes, however many required courses are not offered via online platform
  o How are we advising them for scheduling? Are we providing the right options to fulfill their academic curriculum efficiently? Do those options exist?
• The Learning Challenge
  o Teaching landscape is changing
    ▪ Team based, project-based learning
    ▪ “Flipped” classes
    ▪ Studio pedagogy
    ▪ Performance-based classes
• The Next Step
  o Can we create a data computational model to consolidate the various athletic schedules, academic opportunities, etc. to provide coaches, student-athletes, advisors and faculty a clear picture to help better formulate calendars for the academic year?

Questions/Comments:
• The ACC Men’s Soccer coaches have put proposal together to expand the season into the spring to reduce potential missed class-time, add more personal time for the SA’s, and potentially reduce health risks.
• Can we shorten the seasons? Do we need that many competitions?

7. Topics/Further Discussion from previous meeting
• Danny White
  o VCOM memo re: Nassar/Michigan State situation
    ▪ Sport Science Team at VT – individuals who work in athletics that are in constant contact with student-athletes (psychologist, nutritionist, trainers and physicians)
  o Kevin Love – mental health article
• Matt Mayotte
  o Infographic as follow-up from last meeting’s academic recap
• Next Meeting – Tues, April 17th, 2018
  o Sub-committees – report to Holly re: status updates
    ▪ Reports need to be submitted by April 13th, 2018

Meeting Adjourned at 4:58pm