

Commission on Student Affairs

Thursday, February 27, 2014

3:30-5:00 p.m.

Squires Student Center – Brush Mountain Room

Present:

Shaimaa Abdallah, Maria Andrade, Brent Ashley, Cathye Betzel, Claire Childress, Christiana Connolly, Noha ElSherbiny, De'Ashley Spain – designee for Morgan Esters, Jean-Luc Ford, Lauren Surface - designee for Monika Gibson, Kylie Gilbert, Jacob Grohs, Megan O'Neill – designee for Mary Ann Lewis, Peter Nettekoven, Patty Perillo, Greg Purdy, Caroline Sapyta, Lester Schonberger, Robert Sebek, Erica Wood

Absent:

Matthew Chan, Adil Dittmer, Vaishnav Krishnan, Margaret McQuain, Jay Tucker, Nick Warrington

Guests:

Melissa Richards, Joseph Edens, Jaime Joslin

I. Call to Order

Ms. Kylie Gilbert, chair, called the meeting to order at 3:34 p.m. welcoming the group to today's meeting and reviewing the agenda items for discussion.

II. Welcome from Chair

Ms. Gilbert called the meeting to order and welcomed all members and guests. She further noted that the guest speaker won't be in attendance until 4:00 p.m.; therefore, she suggested we move forward through the agenda and return to agenda item #3 at the time our guest arrives.

III. Guest Speakers

a. Branding/Licensing Requirements – Ms. Melissa Richards

Ms. Melissa Richards, University Relations Assistant Vice President for Marketing and Publications, thanked the commission for the opportunity to present the branding and licensing requirements of the university. More information and specific details can be found via this link:

<http://www.branding.unirel.vt.edu/index.html>.

The purpose of licensing and branding is two-fold: to raise money for student scholarships while promoting and protecting Virginia Tech's image. Mr. Lester Schonberger noted how this is the first time he has heard of/been made aware of such, and many others agreed. Discussion continued about specifics and how to better educate student organizations. Ms. Richards indicated one of the best methods for educating self or organization is to participate in the brand ambassador certification program, which offers 14 different one-hour classes. The completion of six classes allows an individual to be considered "certified." A suggestion was made to create a similar online

or afternoon student workshop of the most popular classes for students/student organization members to complete.

Ms. Richards asked that specific questions and inquiries be directed to Sharon Dudding via email to duddings@vt.edu.

IV. Commissions/Committees Updates

a. Series 8000/Budget Board Working Committee – Mr. Lester Schonberger

Mr. Schonberger advised the CSA sub-committee reviewed and made recommendations to the 8000 series policies which were then shared with the division's policy review committee. After the policy review committee reviewed and incorporated the CSA sub-committee's recommendations, it was shared with the VPSA Council. All policy recommendations/changes were approved as presented to the council and will continue through appropriate governance channels. A first reading of proposed policy changes is planned for the next CSA meeting on March 20.

Budget Board Policy Review Committee is being convened this spring. Mr. Schonberger put out a call for any interested parties to participate. Additionally, he put forth to CSA consideration for a Budget Board representative to attend CSA meetings on a consistent basis, but not as a voting member. Discussion continued, specifically related to why the Budget Board representative would not have voting rights. The recommendation of their attendance as a non-voting, ex-officio member was made to avoid any potential conflict(s) of interest and to adhere to the current organizational structure of CSA which realigned as recently as two years ago. It was further noted that re-defining the job description for the vice-chair of budget board would be more efficient and flexible than writing the position into the CSA by-laws.

V. Old Business

a. Dining Hall Receipt Legislation – Mr. Brent Ashley

Mr. Brent Ashley noted new information had been received resulting in the auditor's recommendation to review business practices. As such, Mr. Ashley made a motion that the second reading of the dining hall receipt legislation be deferred until the CSA meeting on March 20 so as to appropriately incorporate final suggested edits from key entities to ensure that policy and procedure/business practice are accurately noted; motion was seconded by Mr. Schonberger. Ms. Gilbert will defer and indicate a second reading for this resolution on the next CSA meeting agenda.

VI. New Business

- a. New/Listed Agenda Items for Next Meeting – Commission Members
- i. Series 8000 and associated University Policies affecting Student Organizations
 - ii. Dining Hall Receipt Legislation; 2nd reading

VII. Announcements

Ms. Erica Wood invited CSA members to attend the presidential luncheons as noted in a recent email distributed. Interested members should RSVP to Ms. Wood.

Ms. Wood is also working with the Provost's office on revising the curriculum and will be conducting focus groups made up of different users and constituencies. The timeline is to gather student feedback by the end of March, receive faculty input and suggestions in April, and initiate a pilot program for new classes and revised pedagogical approach in fall 2014. Interested members should reply to Ms. Wood.

Ms. Claire Childress mentioned two career fairs happening during spring break. The first, the Annual National Capital Region VT Alumni Association Job Fair 2014 will take place on Tuesday, March 11 at the Northern Virginia Center in Falls Church, VA. The second is the Richmond Chapter of VT Alumni Association Career Fair 2014 and takes place on Friday, March 14 at the Virginia Tech Richmond Center in Richmond, VA.

Ms. Childress also noted that "Hancock Hump Day" offers walk-up advising in Hancock Atrium every Wednesday this semester.

Mr. Peter Nettekoven noted the Squad Tactical Challenge will be held on Saturday, March 1. The entire regiment participates in the event which consists of a series of challenges such as rappelling, rope bridge, vertical wall climb, and map reading, over a timed, 4.1 mile course.

Mr. Jean Luc Ford encouraged individuals to participate in Ring Dance which will be held March 28-29. This Virginia tradition is where the class of 2015 will get their class rings. For the first time in many years, it will be a two-night dance (as was per historical tradition).

Mr. Ashley stated Virginia Tech placed first in RecycleMania, an event in which schools across the country participate.

The Big Event is scheduled for April 5 and is currently at 60% projects and 20% volunteers, so additional volunteers are being sought.

The International Street Fair is planned for Sunday, April 27 and needs volunteers.

The Residence Hall Federation is planning a casino-themed fundraiser on Saturday, March 22 in support of Relay for Life.

VIII. Adjournment

With no further announcements or business, Ms. Kylie Gilbert, chair, entertained a motion to adjourn; Mr. Jean-Luc Ford made the motion and Mr. Greg Purdy seconded. The meeting was adjourned at 4:40 p.m.